



# Your Nonprofit Advisor

www.YourNonprofitAdvisor.com 727-822-2484

Agenda Item #7  
03/14/2022

## AAAPP STAFF MEETING ~ SUGGESTED MEETING GUIDELINES & MATERIALS

### SUMMARY FOR 2022 SWOT & ISSUE INPUT – 2 PAGES

#### REPORT THE TOP 3 IN EACH CATEGORY NUMBERED IN PRIORITY ORDER

#### What “Opportunities and Threats” exist in our EXTERNAL environment

Things that influence our organization's success or failure - these things would be *true even if your institution did not exist!*  
Think of trends that could affect: clients/stakeholders (services must meet their needs); allies/competitors (for funding, attention, customers); as well as social, cultural, political, economic, & technological forces.

<u>Opportunities</u>	<u>Threats</u>

#### What are OUR organization's INTERNAL “Strengths and Weaknesses?”

Things about our organization that influence our ability to achieve our mission and goals. Think about leadership/governance, funding, marketing and PR, program capacity, infrastructure, etc.

<u>Strengths</u>	<u>Weaknesses</u>



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## AAAPP STAFF MEETING ~ SUGGESTED MEETING GUIDELINES & MATERIALS

**REPORT THE TOP 3 ISSUES NUMBERED IN PRIORITY ORDER**

**THE GROUP DISCUSSES EACH MEMBERS LIST OF TOP ISSUES THAT OUR ORGANIZATION NEEDS TO ADDRESS AND AS A GROUP REACHES CONSENSUS ON THE TOP 3**

#1

#2

#3