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FOR IMMEDIATE RELEASE

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AREA AGENCY ON AGING OF PASCO – PINELLAS ANNOUNCES NEW INITIATIVE THAT AIMS TO ENHANCE SENIOR SAFETY IN PASCO AND PINELLAS COUNTIES

*Donation from Ring Supports AAAPP's Mission to Empower Seniors
Congressman Gus Bilirakis Shares Support for AAAPP's Ongoing Services and Dedication*

Oldsmar, Florida, December 11th – Area Agency on Aging of Pasco Pinellas (AAAPP), a nonprofit focused on coordinating services to keep seniors healthy and independent, today announced a community program in collaboration with Ring to support senior safety in Pasco and Pinellas counties.

For almost fifty years, AAAPP has advocated, educated, and empowered seniors living throughout Pasco and Pinellas counties and promoted their independence. Through our network of community partners, AAAPP provides resources to seniors, adults with disabilities and caregivers needed to maintain independence, promote healthy aging and live an optimal quality of life.

With AAAPP's support, Ring, whose mission is to make neighborhoods safer, is donating 1,000 Ring Video Doorbells, including free installation and a Ring Protect subscription, to local residents 60 years and older throughout Pasco and Pinellas counties, as defined by AAAPP.

AAAPP believes that the donation will help promote the safety and stability of senior residents in Pasco and Pinellas counties. "Now that so many of the seniors we serve live independently, it's increasingly important to ensure that they're safe at home," **said Ann Marie Winter, Executive Director of AAAPP.** "We're grateful to share our work and services to educate and empower seniors in Pasco and Pinellas counties. With this initiative, we hope to help 1,000 seniors feel safe in their homes. That is priceless."

"We have an obligation to support vulnerable members of our community and help protect them," **said Congressman Gus Bilirakis.** "This exciting collaboration harnesses the technology available in the private sector and the existing infrastructure of an effective senior advocacy organization to help seniors and support AAAPP's comprehensive initiatives. Seniors using this product can feel more comfortable at home or when someone comes to their door, which inherently contributes to safety."

"Ring is proud to support and learn from AAAPP, an organization that supports local elder communities with comprehensive programs and advocates for comfortably aging in place," **said Leila Rouhi, President of Ring.** "We hope that this donation makes a difference for seniors throughout west central Florida in supplementing safety measures that are easy-to-use and convenient. We strive to help build safer neighborhoods for everyone and to extend AAAPP's community impact to support seniors' well-being, safety and independence."

Program Overview:

- Up to 1,000 Ring Video Doorbells will be donated at no cost to senior residents 60 years and older.
- Ring will cover the installation cost associated with the donated device.
- Ring will provide a Ring Protect Basic video recording subscription for the life of the donated device at no cost to senior residents.
- Ring will provide a Security Yard Sign with each donated device at no cost to senior residents.
- Applicants who meet the eligibility requirements will be selected to receive a donated device on a first come, first served basis.

Residents interested in receiving a donated device can apply on Ring's website [here](#) starting December 11th.

About the Area Agency on Aging of Pasco Pinellas

The Area Agency on Aging of Pasco Pinellas is a non-profit organization that has been serving seniors and individuals with disabilities in our community since 1974. We serve as the Aging and Disability Resource Center for the entire two county area, providing an initial entry point for all aging and disability social services and coordinating a network of partners and providers to better meet the needs of our aging population. Our mission is to be a trusted resource to advocate, educate and empower seniors, adults with disabilities and caregivers which promotes independence, in partnership with the community. Find out more at www.AgingCareFL.org.

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If you would like more information about this topic, please call Ann Marie Winter at 727-570-9696, or email AnnMarie.Winter@AAAPP.org.