

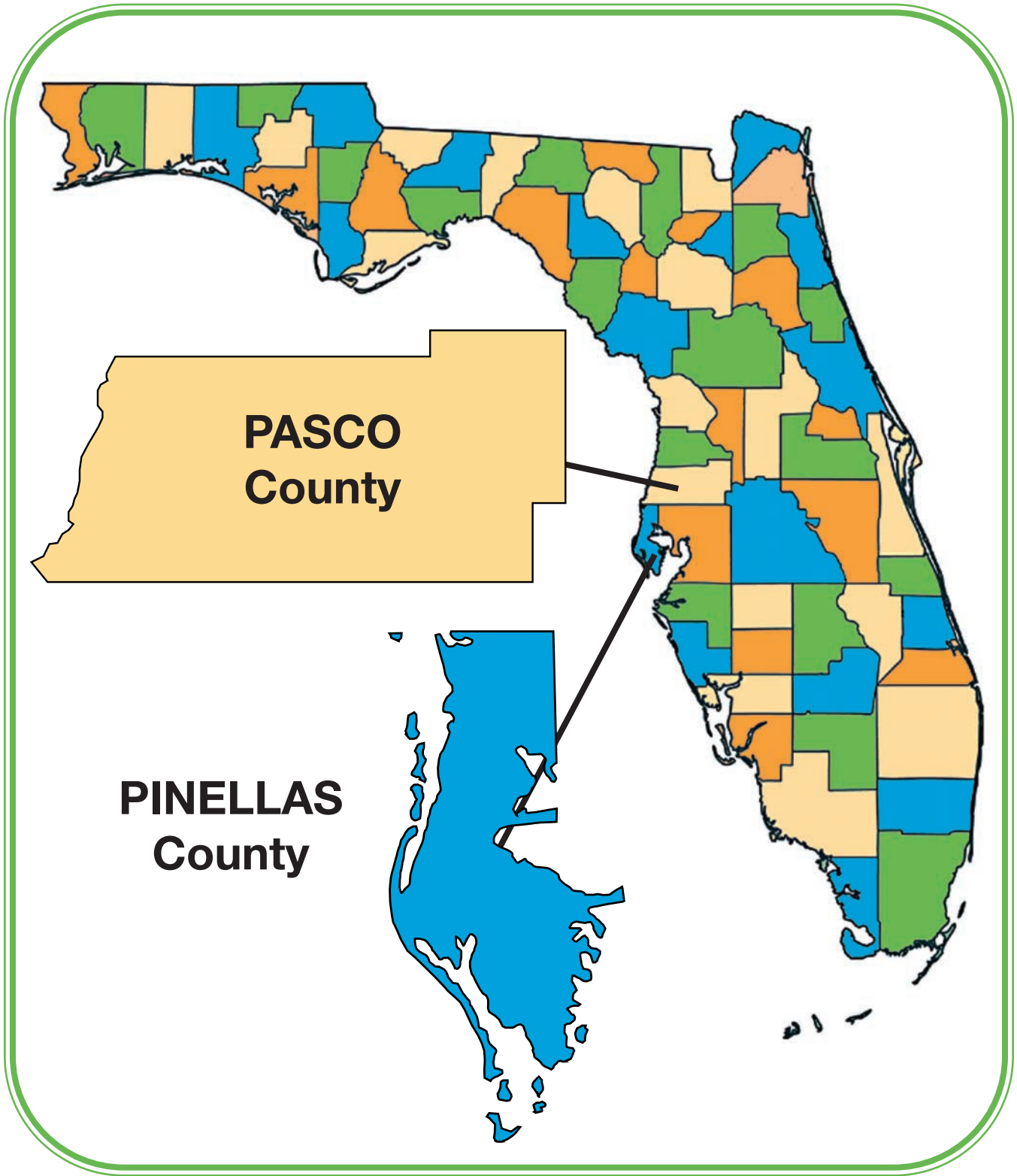
The intent of this public hearing is to provide an opportunity for public comment on the 2012 Area Plan Update. This document summarizes services and activities to be subcontracted and/or directly provided by the Area Agency on Aging of Pasco-Pinellas, Inc., a designated Aging and Disability Resource Center, within Planning and Service Area (PSA) 5 during 2012. Public comments will be received by the Area Agency on Aging for 10 days following the Public Hearing. Proposed funding allocations for 2012 will be finalized based upon public comment and the approval of the agency's Board of Directors.

The summary document is intended to provide a brief explanation of aging services in Pasco and Pinellas counties, summarize the major funding decisions contained in the Area Plan, and serve as a source of reference information for the conduct of the public hearings. A complete copy of the plan is available for review at the St. Petersburg office of the Area Agency on Aging.

Thank you very much for taking time to review and comment on the proposed 2012 Area Plan Update. Your comments will assist the Area Agency on Aging in its efforts to plan, coordinate, and continually improve the service delivery system for the elderly in Pasco and Pinellas counties.



*PSA 5 PINELLAS AND PASCO COUNTIES*



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**THE AGING NETWORK**

**A National, State and  
Local Perspective**

## The Aging Network

The aging network encompasses many different state and national organizations dedicated to assisting elders to lead independent, meaningful, and dignified lives in their own homes and communities as long as possible.

The Older Americans Act (OAA) of 1965 established the Administration on Aging (AoA) within the Department of Health and Human Services to administer grant programs and serve as a federal focal point for matters concerning elders. The Act also authorized the State Unit on Aging to be the governmental agency designated by the Governor or State Legislature as the focal point for all activities related to the needs and services for elders.

The Department of Elder Affairs (DOEA), created in 1991, was designated as the State Unit on Aging for Florida and administers the state and federally funded programs for seniors, including: Community Care for the Elderly (CCE), Older Americans Act (OAA), Alzheimer's Disease Initiative (ADI), Emergency Home Energy Assistance (EHEAP), Home Care for the Elderly (HCE), Aged/Disabled Home and Community Based Services (HCBS) Medicaid Waiver, and Assisted Living Medicaid Waiver (ALW). At the local level, these programs are administered by the Area Agency on Aging.

To meet the challenges associated with Florida's growing elder population, the Department of Elder Affairs identified the following strategic initiatives to guide the Department's planning process:

- Harnessing the power of elders
- Building a stronger system of home and community-based services
- Increasing the use of evidence-based programs to prevent disease and improve management of chronic conditions
- Growing and enhancing the aging resource centers to broaden their role as a one-stop-shop for addressing issues of elders
- Fostering Communities for a Lifetime to encourage aging in place
- Strengthening programs, practices, and resources to improve the lives of elders who are especially challenged by low-incomes, lack of English proficiency, and/or live in rural areas
- Advocating for parity in mental health insurance
- Elevating the importance of caregivers to our service system

The State Plan serves as a foundation for the Area Agency's plan. The goals in the Area Plan are consistent with the Department's mission and statutory responsibilities. They include:

- Enable elders, their families and caregivers to experience a high quality of life through easy service access, home and community-based supports, and long-term care options
- Promote communities statewide that value and meet the needs of elders
- Empower older persons to stay active and healthy
- Ensure the rights of older people and prevent their abuse, neglect, and exploitation
- Maintain effective and responsive management

The Area Agency on Aging works in partnership with the Department of Elder Affairs and has an active role in local level planning and responsibilities concerning the strategic issues identified by the Department of Elder Affairs and the Administration on Aging.

Area Agencies on Aging (AAA) were created in 1973 to plan and implement social service programs for elders at the local level. In Florida, the State Unit on Aging divided the state into eleven local Planning and Service Areas (PSAs) and designated eleven Area Agencies on Aging with the responsibility of planning and coordinating resources in each local service area. Local service providers are a key component in the aging network. They are the center of action and are in direct "one-to-one" contact with consumers. Service providers translate dollars into tangible services for elders through contracts with the Agency as determined by the service system proposed in the Area Plan. The following illustrates the placement of Florida's Department of Elder Affairs and the Area Agencies on Aging in the governmental portion of the national aging network.



## Area Agency on Aging of Pasco-Pinellas, Inc.: An Overview

The Area Agency on Aging of Pasco-Pinellas, Inc. (AAAPP), a designated Aging and Disability Resource Center (ADRC), was incorporated and received its 501(c) (3) designation during 2000. It is one of 11 Area Agencies on Aging statewide and one of over 600 nationwide established by Federal Law to implement social service programs for elders at the local level. Prior to becoming a non-profit agency, the Tampa Bay Regional Planning Council (TBRPC) served as the designated Area Agency for Pasco and Pinellas counties from 1974 to 2000. As a result of federal and state legislation, the AAAPP became one of the first three area agencies selected as an ADRC in 2005. A fourth Florida area agency was designated as an ADRC in 2010. The ADRC provides access to community services for seniors, caregivers, and adults with severe and persistent mental illness. During 2010, the AAAPP received an Expansion Grant from the Administration on Aging through DOEA to provide information, education, and options counseling to developmentally disabled individuals aged 50+ and their caregivers aged 60+. As an ADRC, the AAAPP continues its history of developing and refining a comprehensive aging service network to help older persons lead healthy and independent lives in the community.

Functions of the Area Agency on Aging are to:

- Plan, develop, fund, and provide a comprehensive and coordinated service delivery system to meet the needs of the older persons within the Planning and Service Area
- Enter into contracts and vendor agreements with local service providers to furnish services at the community level
- Serve as an advocate and focal point for the elderly within the community by monitoring, evaluating, and commenting on all policies, programs, and community actions that will affect the elderly
- Monitor and evaluate the effectiveness and efficiency of service providers; provide opportunities for community input on agency policies, procedures, and funding allocations; and coordinate with other service agencies to facilitate service delivery and access to the elderly

## Programs Administered by the Area Agency on Aging

### A. Older Americans Act (OAA)

The Older Americans Act is generally considered to be the most significant federal recognition of the distinct needs, capabilities, and privileges which are inherent in a specific group, i.e., those aged 60 and over. The activities, mandated and funded under this Act, carry no income eligibility requirement, unlike numerous other federal assistance programs, e.g., Supplemental Nutrition Assistance Program (SNAP, formerly food stamps) and Section 8 Housing. The Older Americans Act is viewed as a direct outgrowth of the 1960 White House Conference on Aging.

The overall purposes of the Act were to establish an "aging network," provide for the funding of local service programs, establish training and research projects, and stimulate the development of innovative and/or improved services for the elderly. Congress has continued to appropriate funds and update the law with periodic amendments under this Act for the provision of social and nutritional services, staff training, research/demonstration projects, and the operation of the Administration on Aging.

The last OAA reauthorization was in 2006. Amendments were added for a five-year period through Fiscal Year 2011. In 2011 Congress will consider reauthorization and amendments to the OAA effective in FY 2012. In anticipation of this process, the Administration on Aging (AoA) is soliciting input concerning the reauthorization through three mechanisms: (1) AoA-Convened Listening Forums; (2) OAA Reauthorization Input Events; and (3) Direct Input via the AoA Website or Mail. The Administration on Aging is encouraging everyone who wants to provide input into the reauthorization process to attend a listening forum, a reauthorization event, and/or submit their views on-line.

The major components of the OAA permit funds to be utilized as follows:

- Title III-B: Supportive Services and Senior Centers
- Title III-C-1: Congregate Nutrition Services
- Title III-C-2: Home-Delivered Nutrition Services
- Title III-D: Disease Prevention and Health Promotion Services
- Title III-E: National Family Caregiver Support Program
- Title VII: Vulnerable Elder Rights Protection Activities

Additionally, the Older Americans Act Amendments require an "adequate proportion" of the Title III-B funds, excluding amounts for administration, be spent for the following categories of services with at least some funds spent in each of the following three categories:

(1) Access Services - These are transportation, outreach, information, and assistance.

(2) In-Home Services - Includes homemakers and home-health aides; visiting and telephone reassurance; chore maintenance; in-home respite care and adult day care; minor home modification; personal care services; and other in-home services as defined by the State and Area Agencies in their respective Plans.

(3) Legal Assistance

This requirement may be waived by the state agency for any category of service for which the Area Agency on Aging demonstrates that the services provided by other resources meet the needs of older persons in the Planning and Service Area.

Key provisions of the 2006 Reauthorization are:

- Enhanced Federal, State, and Local coordination of long-term care services provided in home and community-based settings
- Support for State and community planning to address the long-term care needs of the baby boom generation
- Greater focus on prevention and treatment of mental disorders
- Outreach and service to a broader universe of family caregivers under the National Family Caregiver Support Program
- Increased focus on civic engagement and volunteerism
- Enhanced coordination of programs that protect elders from abuse, neglect, and exploitation
- Required service providers to follow priorities set by the Area Agency for serving older persons with greatest economic or social need, with particular attention to low-income older individuals, including low-income minority older individuals, older individuals with limited English proficiency, older individuals residing in rural areas, and older individuals at risk of institutional placement
- Required service providers to provide each client with the opportunity to contribute to the cost of the service. Prohibited denial of service for non-contribution. Required use of contributions to expand service.

## **B. Community Care for the Elderly Act (CCE)**

Community Care for the Elderly provides home and community-based services organized in a continuum of care to assist elders, aged 60+, at risk of nursing home placement to live in the least restrictive environment suitable to their needs.

In 1973, the Florida Legislature demonstrated its commitment to meet the special needs of Florida's aging citizens by passing the Community Care for the Elderly (CCE) Act. This Act was amended in 1976, authorizing the funding and implementation of demonstration projects to determine acceptable and cost-effective ways of keeping elderly persons in their own homes to prevent, postpone, or reduce inappropriate or unnecessary institutional placements.

In 1980, the Legislature amended the CCE Act and expanded CCE from a demonstration project to a statewide program for functionally impaired older people. The bill provided for the development of at least one community care service system in each Planning and Service Area.

Individuals must be functionally-impaired and age 60 or older. "Functionally impaired," according to the Community Care Act, refers to persons having physical or mental limitations that restrict individual ability to perform the normal activities of daily living and that impede individual capacity to live independently without the provision of core services.

CCE funds are administered through the Department of Elder Affairs. Area Agencies on Aging are responsible for administering funds at the local level. Since 1980, the Area Agency on Aging has assumed responsibility for administering CCE funds for PSA 5. The Area Agency subcontracts with CCE lead agencies and vendors to provide case management and a full complement of services to consumers in their respective counties of the Planning and Service Area (PSA). The network includes one lead agency in Pasco County, two lead agencies in Pinellas County and multiple vendors.

## C. Alzheimer's Disease Initiative (ADI)

The Alzheimer's Disease Initiative (ADI) program provides community-based services organized in a continuum of care to assist persons aged 18+ with memory disorders.

The Florida Legislature created the Alzheimer's Disease Initiative in 1985 to provide services and training to meet the special needs of individuals and families affected by Alzheimer's disease and related memory disorders.

ADI has six major components, each of which is devoted to meeting the service, research, and training needs of Floridians stricken by Alzheimer's disease and related memory disorders. These components are:

- An Alzheimer's Disease Advisory Committee
- Fifteen designated memory disorder clinics, located throughout Florida
- Model Day Care programs
- Respite Care Programs to provide family caregivers a break from direct, full-time care;
- A brain bank and
- The Alzheimer's Disease Research Trust Fund

ADI funds are administered through the Department of Elder Affairs. Area Agencies on Aging are responsible for administering funds at the local level. Since 1985, the Area Agency on Aging has assumed responsibility for administering ADI funds for PSA 5.

Services of the ADI program focus on providing respite care for caregivers of persons suffering from Alzheimer's disease or other related dementia, offering them some relief from the constant demands of caregiving. ADI services help eligible consumers to remain in their homes or the home of a caregiver rather than relocating to an institution or nursing home because of unmet personal care needs.

## **D. Home Care for the Elderly (HCE)**

Home Care for the Elderly (HCE) seeks to prevent premature or inappropriate institutionalization by helping caregivers of frail, low-income seniors. HCE provides a financial subsidy to caregivers of persons aged 60+ who are eligible for nursing home care through Medicaid, but who are receiving care in a family-type living arrangement in the community. HCE is managed by the lead agencies and subsidy payments are made through the Area Agency on Aging.

There are two types of HCE subsidies. Basic subsidy is a set monthly payment made to the caregiver to assist with the general cost of providing care. The payment amount is generally \$106 per month. Special subsidy is a flexible payment that reimburses caregivers for purchases of special supplies, equipment, or services needed to maintain the health and well-being of the elderly person. This supplement is not received by every HCE client and varies in amount per month.

## **E. Aged/Disabled Home and Community Based Services (HCBS) Medicaid Waiver**

The Social Security Act under Title XIX allows for federal funds to be provided to States for medical assistance programs. A waiver has been granted to the State of Florida where certain Title XIX requirements have been waived in order to provide special Medicaid services to a group of people who meet specific financial and technical eligibility. The purpose of the Medicaid Waiver Program is to provide services to allow persons who would otherwise need nursing home care to remain in the community.

The Waiver is administered and managed by DOEA and locally by the Area Agency on Aging. DOEA is responsible for development of policies related to the provision of HCBS service for the elderly. The Department of Children and Families (DCF) determines Medicaid financial eligibility for elderly and disabled adults. Community Care for the Elderly (CCE) and Community Care for Disabled Adults (CCDA) lead agencies employ case managers to assess applicants for entry to the Waiver for services.

## **F. Assisted Living Medicaid Waiver**

Title XIX of the Social Security Act authorizes federal funds to be provided for medical assistance programs. The State of Florida has been granted a waiver of certain Title XIX requirements in order to provide special Medicaid Services to specified groups of people. The Assisted Living Medicaid Waiver provides personal care and supervision services to allow persons who would otherwise need nursing home care to remain in an Extended Congregate Care (ECC) or Limited Nursing Services (LNS) Assisted Living Facility.

The Assisted Living Waiver is administered and managed by the Department of Elder Affairs, Area Agencies on Aging, Department of Children and Families, Agency for Health Care Administration, and local service providers. All service providers and service recipients must meet certain eligibility criteria in order to participate in the Assisted Living Medicaid Waiver.

## Programs/Activities Directly Provided by the Area Agency on Aging

### Aging and Disability Resource Center

Since 2005, the AAAPP has served as one of the first three federally designated Aging and Disability Resource Centers (ADRC) in Florida. In 2007-2008 the other eight Area Agencies on Aging in Florida transitioned to become Aging Resource Centers (ARC). The ADRC/ARC model is designed to provide easier access to community resources for seniors and caregivers. The ADRC also provides information and referral services to adults with severe and persistent mental illness.

In 2010, DOEA was awarded an Administration on Aging (AoA) grant for the expansion of the ADRC mission to serve individuals with developmental disabilities aged 50 and older and their caregivers age 60 and older. As part of this grant, the Department contracted with the AAAPP to provide information, education and options counseling. A fourth Area Agency was also designated as an ADRC as a result of this ADRC expansion grant.

In PSA 5 staff from the Department of Children and Families (DCF) and the Florida Department of Elder Affairs (DOEA) Comprehensive Assessment Review and Evaluation Services (CARES) Unit are co-located in the Area Agency offices.

As an ADRC the AAAPP provides:

#### A. Information and Assistance

The AAAPP provides Information and Referral/Assistance (I&R/A) as an Older Americans Act Title IIIB funded service. Individuals can contact the Senior Helpline by telephone using a local number or a toll free number, or by email via the AAAPP's website. The Senior Helpline staff members have one-to-one contact with those seeking help and use a computerized database to provide information about community resources including private for-profit, non-profit, and government funded resources. Staff can also provide advocacy or can actively link the caller to a resource, if needed.

The Senior Helpline serves as an entry point for all state and federally funded programs for seniors available through the AAAPP, including the SHINE (Serving Health Insurance Needs of Elders) and Senior Victim Advocate programs. The Helpline identifies callers who may be eligible for Medicaid and financial assistance programs. These callers are linked to the Medicaid Benefits Counselors at the AAAPP who screen for eligibility, assist with completing Medicaid applications, and refer clients to the Supplemental Nutrition Assistance Program (SNAP), formerly known as foodstamps.

The Helpline also links callers to services of the Department of Children and Families Economic Self Sufficiency (DCF ESS) staff and the Department of Elder Affairs (DOEA) CARES Unit staff. This single entry is designed to improve access to community resources including both publicly funded and private long-term care services.

#### B. Intake

The AAAPP ADRC provides Intake services for both Pinellas and Pasco counties and has Intake staff in both Pasco and Pinellas AAAPP offices. Intake works closely with and receives

referrals from the Senior Helpline, the Department of Children and Families, and the DOEA CARES Unit.

Intake staff members administer standardized, computerized screening instruments by telephone in order to gather information about an applicant for funded programs and to prioritize their need for services. This process allows staff to provide triage, identifying those most at risk of nursing home placement, and to provide options counseling about the variety of funded programs and other community resources available.

Intake is the access point for state funded programs, including Community Care for the Elderly, Alzheimer's Disease Initiative, Home Care for Elderly, Aged and Disabled Adult Medicaid Waiver, and the Assisted Living Waiver programs. Intake manages the waiting list for these state funded programs and is responsible for contacting those waiting for services to review any changes in their situation that would impact their prioritization for service. The ADRC is also part of the "no wrong door" access to Older Americans Act programs. Seniors and their caregivers can be screened for federally funded Older Americans Act (OAA) programs through the Intake program or through the OAA providers who screen clients directly.

### **C. Serving Health Insurance Needs of Elders (SHINE)**

SHINE is a statewide volunteer-based program that educates people about Medicare and empowers them to make informed decisions about their Medicare and other health insurance related issues. Volunteers undergo intensive training in order to provide individual and group counseling, education, and assistance in the areas of Medicare, Medicaid, long-term care insurance, prescription assistance (including the Medicare Prescription Drug Program), and Medigap and Medicare Advantage Plans.

Services are provided at various sites, via telephone, and over the Internet. Volunteers focus on beneficiary rights and options and consumer protections. The program assists Medicare beneficiaries of all ages, in addition to assisting persons age 60 and older. SHINE counselors are also available to provide community education on a variety of Medicare related topics. These free services are provided locally by the Area Agency on Aging and administered by the Florida Department of Elder Affairs with funding from the Centers for Medicare and Medicaid Services (CMS).

SHINE Counselors also identify, educate, and assist persons who are potentially eligible for the Low-Income Subsidy (LIS), and the Medicare Savings Program (MSP). These programs provide financial assistance to those who meet the income and asset eligibility requirements. The AAAPP assists Medicare beneficiaries of all ages to complete these applications submitted to the Social Security Administration and Department of Children and Families.

### **D. Supplemental Nutrition Assistance Program (SNAP)**

Through a Federal Grant with the U.S. Department of Agriculture (USDA), the AAAPP entered into a contract with DOEA in 2010 to assist persons age 60 and older with SNAP applications. The goal of the pilot project is to streamline the application process by allowing elderly applicants to complete applications by phone with the assistance of a SNAP Operator.

## **E. Senior Victim Advocate Program**

The Senior Victim Advocate Program serves elderly victims of crime in both Pasco and Pinellas counties through a Victims of Crime Act (VOCA) grant from the Florida Attorney General's Office, Division of Victim Services. This program provides specialized services to seniors who may be victims of crimes including, domestic violence, elder abuse, burglary, assault or battery, or victims of financial exploitation, fraud, or economic crime.

The program assists victims regain the quality of life, security, and independence they experienced prior to the crime. Services to achieve that goal include: crisis and supportive counseling, court room orientation, transportation related to the case, assistance with completion of impact statements, restitution requests, victim compensation applications, and emergency legal advocacy.

The Victim Advocates work in conjunction with law enforcement, the judicial system, the Department of Children and Families, consumer protection departments, and other state regulatory bodies, domestic violence programs, senior services, and private sector programs, in order to meet the needs of senior victims of crime. The Victim Advocates also provide elder abuse prevention information to professionals and community residents.

The Senior Safety Phone Project operates within this program. Cell phones that are no longer used are collected and distributed to seniors at sites throughout Pinellas and Pasco counties to call 911.

## **F. Senior Medicare Patrol (SMP)**

The Area Agency on Aging of Pasco-Pinellas has operated the SMP Program since July 1999. Funded by the U. S. Administration on Aging (AoA), the program recruits and trains senior volunteers to educate beneficiaries and caregivers on Medicare fraud, waste and abuse, as well as assists in the review and reporting of suspected fraud on their Medicare or Medicaid records. Since July 2005, the AAAPP has administered the program statewide.

SMP is supported by the joint efforts of national, state, and local aging network advocates as well as volunteers from traditional community-based organizations who serve to strengthen the health care anti-fraud and abuse program. The program operates a toll-free hotline for the public to report suspected fraud and engages in community outreach through forums, health fairs, and other events. In addition, various media outlets, such as newspapers, presentations, radio, and television programs, are used to advance the anti-fraud message.

A one year Administration on Aging (AoA) expansion grant for 2010-2011 increased volunteer recruitment, training, outreach, and education statewide, with particular emphasis in South Florida, recognized as "ground zero" for health care fraud by the AoA and the U.S. Attorney General.

## **G. Screening & Assessment of the National Family Caregiver Support Program (NFCSP)**

Through funding and a waiver from the Department of Elder Affairs, the AAAPP offers the National Family Caregiver Support Program (NFCSP) in both Pasco and Pinellas counties. Funded by the Older Americans Act, the Title III-E National Family Caregiver Support Program

offers a diverse array of support services for family caregivers of an individual over the age of 60 and for grandparents or other individuals aged 55 and over who are relative caregivers of children aged 18 and under.

This program targets individuals with the greatest social and economic need, with particular attention to low-income minority individuals, individuals residing in rural areas, and non-English speaking persons and gives priority to caregivers who are experiencing high levels of stress or are in crisis.

In the program serving family caregivers of an individual over the age of 60, the clients must have two (2) areas of impairment in activities of daily living (ADL) or be diagnosed with dementia to be eligible for respite and supplemental services. Staff members screen to identify the needs of the caregiver and the impairment of the senior and arrange for services, including:

- Respite services that allow caregivers to take a needed break from the caregiver role.
- Counseling services for caregivers and/or elder individuals to provide guidance and support.
- Supplemental services that provide chore services for those who need heavy cleaning or yard work and reimbursement of expenses for medical supplies and services for seniors who are impaired.

The National Family Caregiver Support Program also provides guidance and support to assist grandparents or an older individual who is a relative caregiver providing care to a minor child. The AAA currently contracts for the provision of support service to grandparent caregivers within the PSA. Legal services, which are recognized as a major service need for this group of caregivers, are available through contracts held with Bay Area Legal Services, Inc. and Gulfcoast Legal Services, Inc.

## **H. Veterans Directed Home and Community Based Services Program**

In 2009, the AAAPP signed a Veterans Directed Home and Community Based Services Program Provider Agreement with Bay Pines Veterans Administration Health Care System. The new partnership allows the AAAPP to serve disabled veterans of all ages, thus expanding clients served by the AAAPP.

## **I. Volunteer Programs**

The AAAPP relies heavily on volunteers to respond to the needs of elder residents. Although volunteers cannot meet all the future demands of Pasco and Pinellas elders, they significantly enhance and supplement the services and operations of the agency. Beginning with our Board of Directors and Advisory Council, volunteers contribute a tremendous number of hours of service.

SHINE, SMP, the Senior Victim Advocate Program, and the Safety Cell Phone Project are programs that offer volunteer opportunities and continue to recruit dedicated individuals interested in serving the needs of our elder residents.



# Profile of the Elderly in PSA 5

### A. Pasco County:

Pasco, one of the top 100 fastest growing counties in the U.S., has 135,754 persons over the age of sixty. This represents 30.7 percent of the county population. The Pasco County 60+ population has increased 23.3 percent since 1990. The 85+ population accounts for 4.1 percent of the total population, and 13.4 percent of the 60+ population. The 85+ population increased 46 percent since 2004. The east and central portions of the county continue to grow rapidly. New Port Richey in west Pasco continues to have the largest population, with Zephyrhills in east Pasco ranked as second in total population. Rural sections of the county are found in central and east Pasco.

Of the total 60+ population residing in Pasco County, 8.5 percent are low income. There are 1,100 minority residents over the age of 60 who are low income. There are 9,924 minority elders, representing 7.3% percent of the county's 60+ population. The number of minority persons age 60+ has grown 132 percent since 2004. Concentrations of non-white elderly are primarily located in East Pasco, especially Dade City, Trilby and Lacochee.

### B. Pinellas County:

Although a small urban land mass (280 square miles), Pinellas County has the larger total population of those aged 60+ in the PSA. There are 266,052 persons aged 60+ who reside in Pinellas County, comprising 28.8 percent of the county population. The 60+ population growth has declined .4 percent since 1990. More seniors are migrating to less congested areas of the state. The 85+ population accounts for 4.3 percent of the total population, and 14.9 percent of the 60+ population. The 85+ population increased 19.1% since 2004. Clearwater, Largo and St. Petersburg make up the greatest populated areas.

Of those age 60 and older in Pinellas County 9.1 percent have incomes below the poverty level. The largest concentration of poor elders lives in St. Petersburg. The minority elderly population of 25,570 represents 9.6 percent of the county's 60+ population. This is an increase of 37.6% since 2004. There are 5,183 minority residents over age 60 with income below the poverty level. Concentrations of minority elders are primarily found in the south side of St. Petersburg and in Clearwater.

## Population Trends of 60+ 1960, 1970, 1980, 1990, 2000, 2011

Service Area	1960	1970	1980	1990	2000	2011	Increase/ Decrease 1990-2011	Percent Change 1990-2011
Pasco County	9,752	31,988	79,048	110,108	124,745	135,754	25,646	23.29%
Pinellas County	121,909	192,612	254,404	271,220	267,097	266,052	-5,168	-1.91%
<b>TOTAL</b>	<b>131,661</b>	<b>224,600</b>	<b>333,452</b>	<b>381,328</b>	<b>391,842</b>	<b>401,806</b>	<b>20,478</b>	<b>5.37%</b>

2011 Florida County Profile Projections, Florida Department of Elder Affairs

Cfr Population Trends of 60+ population: Pasco and Pinellas Counties 1960, 1970, 1980, 1990, 2000 and 2001.

1990 Census of the Population and Housing Summary Table 1A, South Atlantic Division, Bureau of the Census, September 1991.

## Characteristics of 60+ Population - 2011

Service Area	Total Population All Ages	Total Population Age 60+	60+ % of Total	Total Population Age 75+	Total Population Age 85+	Low Income Age 60+	Rural Age 60+*	65+ Living Alone	Limited Ability to Speak English
Pasco County	442,647	135,754	30.7%	55,137	18,222	11,535	11,340	25,143	2,231
Pinellas County	923,466	266,052	28.8%	107,599	39,721	24,316	253	65,189	4,183
<b>TOTAL</b>	<b>1,366,113</b>	<b>401,806</b>	<b>29.4%</b>	<b>162,736</b>	<b>57,943</b>	<b>35,851</b>	<b>11,593</b>	<b>90,332</b>	<b>6,414</b>

2011 Florida County Profile Projections, Florida Department of Elder Affairs

\* 2010 Florida County Profile, Florida Department of Elder Affairs

## Characteristics of 60+ Low Income Population

	<b>PSA 5</b>	<b>Pasco County</b>	<b>Pinellas County</b>
Total Population 60+	401,806	135,754	266,052
Percent of Total Population	29.4%	30.7%	28.8%
Low Income Level Aged 60+	35,851	11,535	24,316
Percent of 60+ Population	8.9%	8.5%	9.1%
Near Low Income Level Aged 60+	55,538	18,412	37,126
Percent of 60+ Population	13.8%	13.6%	14.0%
Low Income Minority Aged 60+	6,283	1,100	5,183
Percent of 60+ Population	1.6%	0.8%	1.9%
Near Low Income Level Minority Aged 60+	8,611	1,598	7,013
Percent of 60+ Population	2.1%	1.2%	2.6%

2011 Florida County Profile Projections, Florida Department of Elder Affairs

## Characteristics of Minority Elderly Population

	<b>PSA 5</b>	<b>Pasco County</b>	<b>Pinellas County</b>
Total Population 60+	401,806	135,754	266,052
HISPANIC Aged 60+	14,722	6,075	8,647
Percent of 60+ Population	3.7%	4.5%	3.3%
BLACK AGED 60+	15,913	2,460	13,453
Percent of 60+ Population	4.0%	1.8%	5.1%
OTHER MINORITIES 60+	5,837	1,686	4,151
Percent of 60+ Population	1.5%	1.2%	1.6%
TOTAL MINORITIES 60+	35,494	9,924	25,570
Percent of 60+ Population	8.8%	7.3%	9.6%
LIMITED ENGLISH SPEAKING PERSONS 60+	6,414	2,231	4,183
Percent of 60+ Population	1.6%	1.6%	1.6%

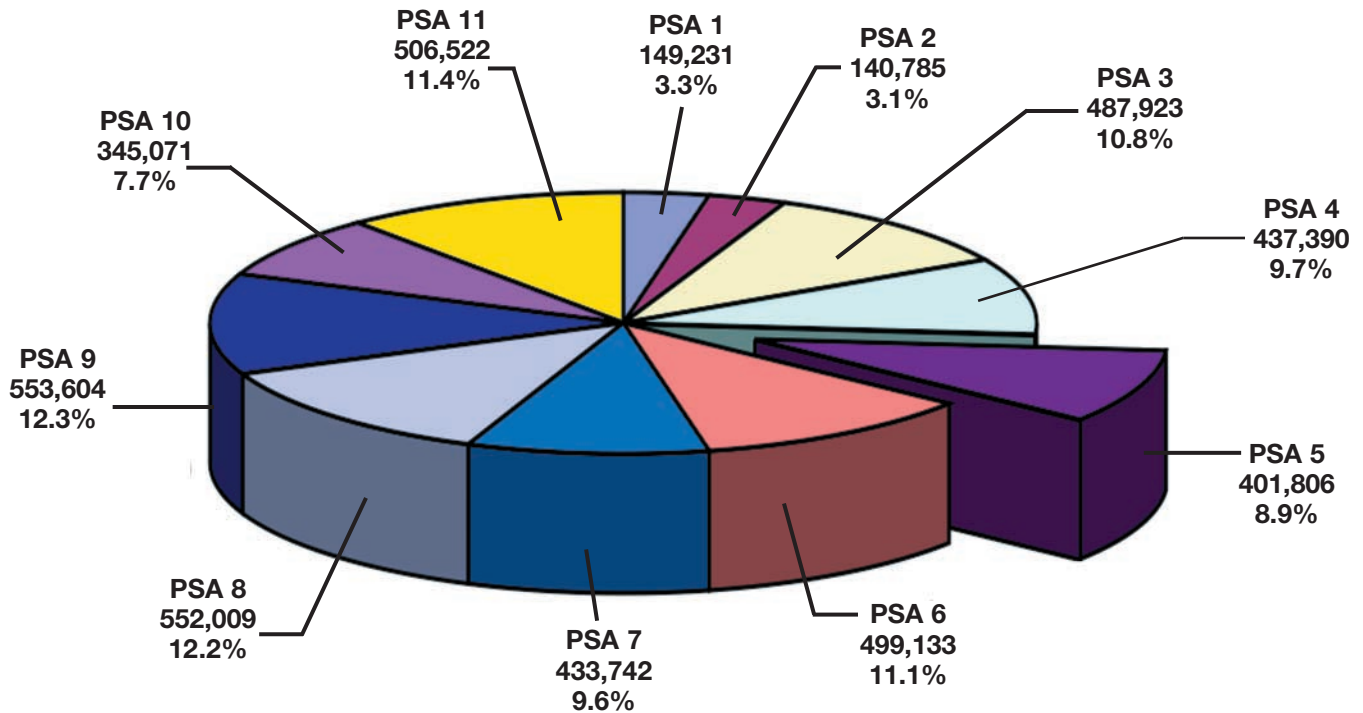
2011 Florida County Profile Projections, Florida Department of Elder Affairs

Note: The total of minorities by category exceeds Total Minority because persons may be counted in more than one category

## 2011 60+ Population Density in Planning and Service Areas

Area	County	Total Population	60+ Population	% of PSA Population
PSA 1	Escambia, Okaloosa, Santa Rosa, Walton	715,073	149,231	20.9%
PSA 2	Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla, Washington	736,274	140,785	19.1%
PSA 3	Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hamilton, Hernando, Lafayette, Lake, Levy, Marion, Putnam, Sumter, Suwannee, Union	1,633,616	487,923	29.9%
PSA 4	Baker, Clay, Duval, Flagler, Nassau, St.Johns, Volusia	1,983,105	437,390	22.1%
<b>PSA 5</b>	<b>Pasco, Pinellas</b>	<b>1,366,113</b>	<b>401,806</b>	<b>29.4%</b>
PSA 6	Hardee, Hillsborough, Highland, Manatee, Polk	2,239,739	499,133	22.3%
PSA 7	Brevard, Orange, Osceola, Seminole	2,376,153	433,742	18.3%
PSA 8	Charlotte, Collier, DeSoto, Glades, Hendry, Lee, Sarasota	1,604,676	552,009	34.4%
PSA 9	Indian River, Martin, Okeechobee, Palm Beach, St. Lucie	1,894,645	553,604	29.2%
PSA 10	Broward	1,742,481	345,071	19.8%
PSA 11	Dade, Monroe	2,558,973	506,522	19.8%
<b>FLORIDA</b>		<b>18,850,848</b>	<b>4,507,216</b>	<b>23.9%</b>

## 60+ Florida Population Distribution – 2011

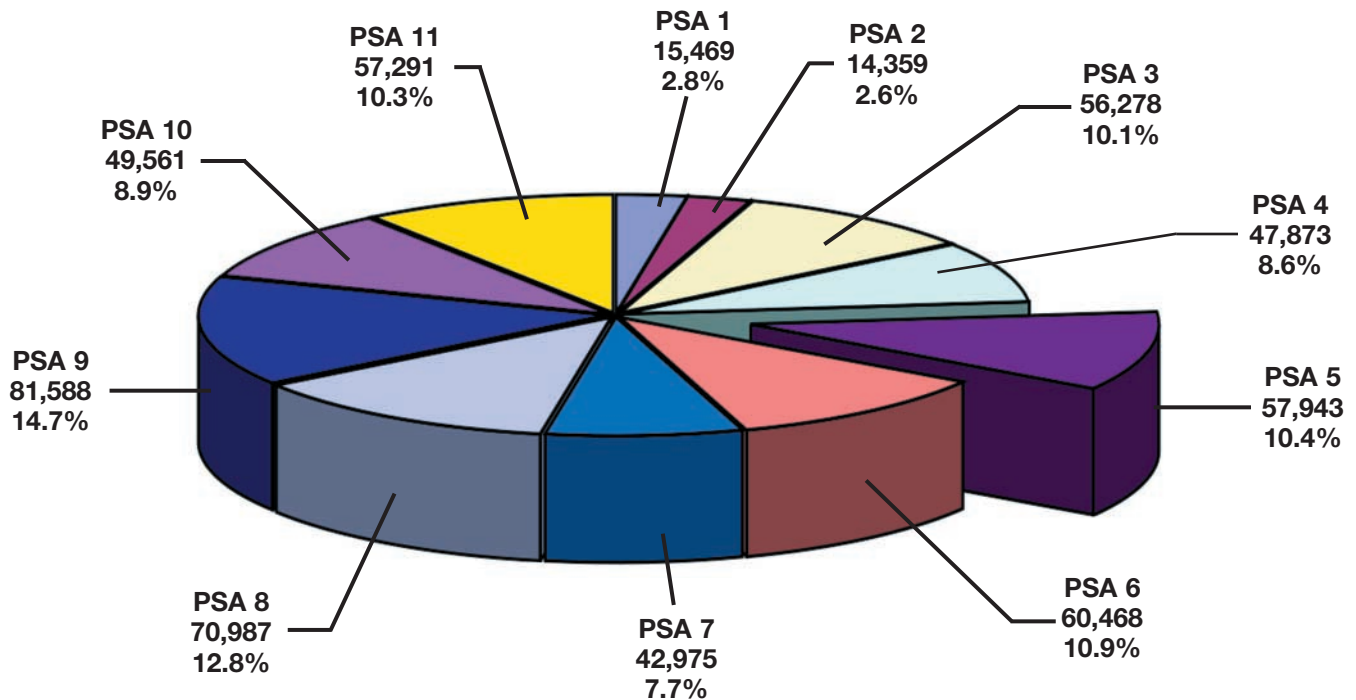


2011 Florida County Profile Projections, Florida Department of Elder Affairs

## 2011 85+ Population Density in Planning and Service Areas

Area	County	Total Population	85+ Population	% of PSA Population
PSA 1	Escambia, Okaloosa, Santa Rosa, Walton	715,073	15,469	2.2%
PSA 2	Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla, Washington	736,274	14,359	2.0%
PSA 3	Alachua, Bradford, Citrus, Columbia, Dixie, Gilchrist, Hamilton, Hernando, Lafayette, Lake, Levy, Marion, Putnam, Sumter, Suwannee, Union	1,633,616	56,278	3.4%
PSA 4	Baker, Clay, Duval, Flagler, Nassau, St. Johns, Volusia	1,983,105	47,873	2.4%
<b>PSA 5</b>	<b>Pasco, Pinellas</b>	<b>1,366,113</b>	<b>57,943</b>	<b>4.2%</b>
PSA 6	Hardee, Hillsborough, Highland, Manatee, Polk	2,239,739	60,468	2.7%
PSA 7	Brevard, Orange, Osceola, Seminole	2,376,153	42,975	1.8%
PSA 8	Charlotte, Collier, DeSoto, Glades, Hendry, Lee, Sarasota	1,604,676	70,987	4.4%
PSA 9	Indian River, Martin, Okeechobee, Palm Beach, St. Lucie	1,894,645	81,588	4.3%
PSA 10	Broward	1,742,481	49,561	2.8%
PSA 11	Dade, Monroe	2,558,973	57,291	2.2%
<b>TOTAL</b>		<b>18,850,848</b>	<b>554,792</b>	<b>2.9%</b>

## 85+ Florida Population Distribution – 2011



2011 Florida County Profile Projections, Florida Department of Elder Affairs



# Preferences in Service Delivery

## Preferences in Service Delivery

The AAA has developed an array of policies and strategies that are considered in giving preference for service delivery. The policies and strategies are based on federal and state requirements, board policy, an intradistrict funding formula, and the assurance of a basic array of services in each county. It has always been the policy of the Area Agency on Aging to fund as wide a range of services as resources allow to provide a continuum of in-home, in-community and access services. However, with dwindling resources on the federal and state level, the Area Agency on Aging must consider the following in targeting its existing resources:

### A. AAA Priorities

The need for prioritizing consumers was necessitated due to limited resources and large waiting lists. The system for determining priority differs somewhat with the funding source of the program. The Department of Elder Affairs created a way of prioritizing new consumers for state funded programs, such as services for CCE, HCE, ADI, and Medicaid Waiver. They require the use of a uniform comprehensive assessment to determine priority for consumers in the aforementioned programs. Priority is given to serving individuals who are at high risk of being abused, neglected, and exploited or are able to be released from a nursing home or are at immediate risk of being placed in a nursing home.

In 2006, the Area Agency's Board of Directors approved a revised policy for service providers under Older Americans Act contracts, with the exception of information and assistance. Providers formulate their own program-specific priority policies that are approved by the AAA. These policies must give priority to low-income minority individuals, older individuals residing in rural areas, older individuals with greatest economic need, older individuals with greatest social need, older individuals at risk of institutional placement, older individuals with limited English proficiency, and service-specific requirements that are consistent with DOEA minimum standards for the service, and the Intake Screening and Assessment Risk Score as required for OAA Registered Services.

### B. Regulation Requirements

The Older Americans Act requires that funded services be targeted to older persons over the age of sixty in greatest economic or social need with particular attention given to low-income minority individuals, individuals residing in rural areas, individuals at risk of institutional placement and individuals with limited English proficiency. The AAA has followed and carried out these mandates by requiring that individuals meeting these criteria be given preference for services. When an individual's ability to perform normal daily tasks is restricted or the capacity to live independently is threatened, a social need is created. Funded service providers are required to develop a specific, measurable plan of action to satisfy the needs of targeted groups in accordance with their need.

The Area Agency on Aging will continue to place special emphasis on outreach to the rural elderly, older individuals of greatest economic need (with particular attention to low-income minority individuals and older individuals residing in rural areas), older individuals of greatest social need (with particular attention to low-income minority individuals and older individuals residing in rural areas), older individuals with severe disabilities, older individuals with limited English proficiency, older individuals with Alzheimer's disease and related disorders with neurological and organic brain dysfunction (and the caretakers of such individuals), and older individuals at risk of institutional placement.

The AAA requires the nutrition service providers to provide outreach services to the special emphasis categories of older persons. Their plans specify how they will conduct outreach activities with final approval by the AAA. The outreach plans are monitored by the AAA for compliance and progress and outreach statistics are reported quarterly. While outreach is seen as an important service, the AAA must remain cognizant of the fact that outreach in PSA 5 must be a very selective process recognizing the limited access to state and federal services as a result of waiting lists and stagnant funding.

### **C. Location of Service Sites**

The AAA requires that service providers locate their offices and sites in areas of greatest accessibility to older persons, particularly when services are rendered in the office. Technical assistance is provided by the Area Agency to identify areas that target economically, socially needy elderly, rural elders, and low income minority elders. Final approval of service sites rests with the AAA and is accomplished through the grant critiquing process and on-site reviews. The AAA requires that service providers give prior notice of intent to move the location of a site. This move is subject to the approval of the AAA.

Most of the AAA's service providers have been in existence for numerous years. Because of their experience in serving PSA 5's elderly, the service providers have successfully located in appropriate locations that demonstrate their commitment to serving older persons of greatest economic or social need and the minority elderly.

### **D. Transfer of OAA Funds Between Titles**

The AAA recognizes the need to use, depending on service requirements, each Title III-B and III-C allotment for the purpose for which it was made. Also, the AAA recognizes that an adequate proportion of its Title III-B supportive service allotment must be used for priority services. The AAA utilizes transfer authority under the Older Americans Act to a great extent in order to meet the needs of the growing elderly population. The ability to transfer under the law allows the AAA the flexibility to plan for local needs. Services would be more adversely impacted without such flexibility. The Older Americans Act Amendments of 2006 permit Area Agencies on Aging to transfer up to 40 percent between Titles III-CI and CII and 30 percent between Title III-C and Title III-B.

There is, however, no transfer authority allowed either in or out of Title III-D or Title VII. The AAA primarily shifts funds out of Title III-C (Nutrition) into III-B (Support Services) to enhance and expand social service capability. Additionally, some transfers take place from III-C1 (Congregate Nutrition) into III-C2 (Home Delivered Nutrition) to better serve the homebound and frail elderly.

### E. Priority Services

The Older Americans Act requires that an "adequate proportion" of Title III-B funds must be spent on priority services. The amendments require the state to establish a minimum percentage for each priority category. Based on the Florida State Plan on Aging, the following minimum percentages were established which would not adversely impact the existing service system:

- Access = 20%
- In-home = 8%
- Legal = 1%

### F. Geographic Allocation of Funds

PSA 5 consists of two counties: Pasco and Pinellas. The intradistrict funding formula is used to distribute Older Americans Act funds between the two counties. The formula includes the following criteria:

- Number of persons 60 years of age and older;
- Number of persons 60 years of age and older with income below poverty level;
- Persons 85 years of age and older; and
- Persons 65 years of age and older.

Based on the intradistrict funding formula, Pinellas County receives 66 percent of the total Older Americans Act funding and Pasco County receives 34 percent. A two percent variance is allowed based on population changes. Local Service Program (LSP) funding is distributed at the discretion of the AAA and with the approval of the agency's Board of Directors to offset funding losses as a result of demographic or other significant changes affecting the service system.

In addition to population distribution within counties, other factors considered when determining allocations by service category for each county are:

- Analysis of current program allocations/utilization of funds
- Inflationary adjustment
- Non-recurring program costs and
- Documented need for new and/or expanded service levels



# Service Provider Agencies

### Service Provider and AAAPP Services

**T**he Area Agency on Aging and its service provider agencies utilize Older Americans Act, Community Care for the Elderly, Alzheimer’s Disease Initiative, Home Care for the Elderly, and Medicaid Waiver funds to meet identified service needs of elderly residents. Within PSA 5, county boundaries have predominantly been used to delineate service delivery areas. As a result, the aging services delivery system in PSA 5 has actually developed into two “mini service delivery systems,” each serving the elderly residents of one of the two counties in the Planning and Service Area (PSA). Therefore, the following description of the existing service delivery system is stratified by service and county.

**SERVICE CATEGORY**

**ADULT DAY CARE**

Provides a social program which assures that a protective environment and preventive, remedial and restorative services are provided for functionally impaired adults in need of such care.

**PINELLAS COUNTY**

**NEIGHBORLY CARE NETWORK**

13945 Evergreen Avenue  
Clearwater, FL 33762  
Phone: 727 / 573-9444 • FAX: 727 / 572-8214

**CONTACT PERSONS**

Marsha Coke, Project Director  
Debra Shade, CEO

**PASCO COUNTY**

West Pasco

**COMMUNITY AGING & RETIREMENT SERVICES, INC.**

Rao Musunuru, M.D. Enrichment Center  
12417 Clock Tower Parkway  
Hudson, FL 34667  
Phone: 727/862-9291 • FAX: 727/862-9366

East Pasco

**CARES CRESCENT CENTER**

13906 South Fifth Street  
Dade City, FL 33525  
Phone: 352/518-9300 • FAX: 352/523-2330

**CONTACT PERSONS**

Chris Lecher, Powers, Project Director  
Bill Aycrigg, CEO

**CAREGIVER PROGRAM**

The National Family Caregiver Support Program provides in-home support services to caregivers in both Pasco and Pinellas Counties. The caregiver must be caring for a person age 60 or older.

To Apply for Service Call 1-800-963-5337

If calling from outside the area, call 727/217-8111

**AREA AGENCY ON AGING OF PASCO-PINELLAS, INC.**

9887 4th Street North, Suite 100  
St. Petersburg, FL 33702-2451  
Pinellas: 727/570-9696 • FAX: 727/570-5098

**CONTACT PERSONS**

Beverly Burton, ADRC Director  
Sally D. Gronda, Executive Director

To Apply for Service Call 1-800-963-5337

If calling from outside the area, call 727/217-8111

**AREA AGENCY ON AGING OF PASCO-PINELLAS, INC.**

12417 Clock Tower Parkway, Suite 201  
Hudson, FL 34467  
Pasco: 727/861-5230 • FAX: 727/861-5238

**CONTACT PERSONS**

Beverly Burton, ADRC Director  
Sally D. Gronda, Executive Director

**SERVICE CATEGORY**

**PINELLAS COUNTY**

**PASCO COUNTY**

**CAREGIVER PROGRAM  
GRANDPARENTS CARING  
FOR GRANDCHILDREN**

The National Family Caregiver Support Program provides support services to grandparents or other individuals age 55 and older who serve as the primary relative caregiver of a child age 18 or younger.

**FAMILY RESOURCES**

5180 62nd Avenue North  
Pinellas Park, FL 33781  
Pinellas: 727/521-5200 • FAX: 727/521-5230

**CONTACT PERSONS**

Linda Walters, Project Director  
Jane L. Harper, President and CEO

**FAMILY RESOURCES**

5180 62nd Avenue North  
Pinellas Park, FL 33781  
Pinellas: 727/521-5200 • FAX: 727/521-5230

**CONTACT PERSONS**

Linda Walters, Project Director  
Jane L. Harper, President and CEO

**CHORE**

Provides the performance of house or yard tasks, including such jobs as seasonal cleaning, essential errands, yard work, lifting and moving, simple household repairs not requiring special tools or materials, for eligible persons who are unable to do these tasks for themselves because of frailty or other disabling condition.

**PINELLAS OPPORTUNITY COUNCIL**

4039 – 8 Avenue South, St. Petersburg, FL 33711  
Phone: 727/327-3091 • FAX: 727/327-2340

**ADMINISTRATIVE OFFICE:**

3443 – 1 Avenue North  
P.O. Box 11088, St. Petersburg, FL 33713  
Phone: 727/327-8690

**CONTACT PERSONS**

Kathleen Russell, Project Director  
Fred Zecker, Executive Director

West Pasco

**COMMUNITY AGING & RETIREMENT SERVICES, INC.**

Rao Musunuru, M.D. Enrichment Center  
12417 Clock Tower Parkway  
Hudson, FL 34667  
Phone: 727/862-9291 • FAX: 727/862-9366

East Pasco

**CARES CRESCENT SERVICE CENTER**

13906 South Fifth St., Dade City, FL 33525  
Phone: 352/518-9300 • FAX: 352/523-2330

**CONTACT PERSONS**

Robert Turnier, Project Director  
Doris Williams, Project Supervisor  
Bill Aycrigg, CEO

**SERVICE CATEGORY**

**COMMUNITY CARE FOR THE ELDERLY (CCE) LEAD AGENCY**

**Community Care for the Elderly**

**Home Care for the Elderly**

**Assisted Living for the Elderly Medicaid Waiver**

**Aged/Disabled Adult Medicaid Waiver**

**Alzheimer's Disease Initiative**

The designated lead agencies use case managers and an array of community-based services to assist seniors aged 60+ who are at risk of nursing home placement. The Lead Agencies administer the following programs: Community Care for the Elderly (CCE), Home Care for the Elderly (HCE), Assisted Living for the Elderly Medicaid Waiver, the Aged/Disabled Adult Medicaid Waiver, and the Alzheimer's Disease Initiative (ADI). ADI serves persons age 18 or older who have a memory disorder.

**PINELLAS COUNTY**

To Apply for Service Call 1-800-963-5337  
If calling from outside the area, call 727/217-8111

**GULF COAST JEWISH FAMILY AND COMMUNITY SERVICES, INC.**

14041 Icot Boulevard  
Clearwater, FL 33760  
Phone: 727/479-1800 • FAX: 727/507-4355

**CONTACT PERSONS**

Bettina Dodson, Project Director  
Ray Gadd, President/CEO

**SUNCOAST CENTER**

3800 Central Avenue  
St. Petersburg, FL 33711  
Phone: 727/323-2528 • FAX: 727/323-2521

**Mailing Address:**

P.O. Box 10970, St. Petersburg, FL 33733-0970

**CONTACT PERSONS**

Summer Perez, Project Director  
Barbara Daire, LCSW, President/CEO

**PASCO COUNTY**

To Apply for Service Call 1-800-963-5337  
If calling from outside the area, call 727/217-8111

West Pasco

**COMMUNITY AGING & RETIREMENT SERVICES, INC.**

Rao Musunuru, M.D. Enrichment Center  
12417 Clock Tower Parkway  
Hudson, FL 34667  
Phone: 727/862-9291 • FAX: 727/862-9366

East Pasco

**CARES CRESCENT SERVICE CENTER**

13906 South Fifth St.  
Dade City, FL 33525  
Phone: 352/518-9300 • FAX: 352/523-2330

**CONTACT PERSONS**

Robert Turnier, Project Director  
Doris Williams, Project Supervisor  
Bill Aycrigg, CEO

**SERVICE CATEGORY**

**PINELLAS COUNTY**

**PASCO COUNTY**

**COUNSELING**

Provides an interactive process, on a one-to-one or group basis, wherein a person is provided direct guidance and assistance in the utilization of needed health and social services, and help in coping with personal problems through the establishment of supportive relationships.

**SUNCOAST CENTER**  
3800 Central Avenue  
St. Petersburg, FL 33711  
Phone: 727/323-2528 • FAX: 727/323-2521

**Mailing Address:**  
P.O. Box 10970  
St. Petersburg, FL 33733-0970

**CONTACT PERSONS**  
Linda Wagner, Project Director  
Barbara Daire, LCSW, President/CEO

**GULF COAST JEWISH FAMILY AND COMMUNITY SERVICES, INC.**  
14041 Icot Boulevard  
Clearwater, FL 33760  
Phone: 727/479-1800 • FAX: 727/530-4085  
Or 1-800-888-5066

**CONTACT PERSONS**  
Judy Rose, Project Director  
Ray Gadd, President/CEO

**SERVICE CATEGORY**

**PINELLAS COUNTY**

**PASCO COUNTY**

**DISEASE PREVENTION AND HEALTH PROMOTION SERVICES**

Services include: Chronic Disease Self-Management Programs, Disease Information, Gerontological Counseling, Health Articles, Health Fair Information, Health Promotion, Health Risk Assessment, Health Risk Screening, Home Injury Control, Matter of Balance Programs, Medication Management, Nutrition Counseling, Physical Fitness, and Tai Chi Moving for Better Balance Programs.

**COMMUNITY AGING & RETIREMENT SERVICES, INC.**

Rao Musunuru, M.D. Enrichment Center  
12417 Clock Tower Parkway  
Hudson, FL 34667  
Phone: 727/862-9291 • FAX: 727/862-9366

**CONTACT PERSONS**

Karen Alvarez, Project Director  
Bill Aycrigg, CEO

**COMMUNITY AGING & RETIREMENT SERVICES, INC.**

Rao Musunuru, M.D. Enrichment Center  
12417 Clock Tower Parkway  
Hudson, FL 34667  
Phone: 727/862-9291 • FAX: 727/862-9366

**CONTACT PERSONS**

Karen Alvarez, Project Director  
Bill Aycrigg, CEO

**EMERGENCY ALERT RESPONSE**

Provides a system installed in client's residence for use in signaling the need for assistance by transmitting of a coded signal over existing telephone lines to a control station on a 7-day per week, 24-hour basis.

**CRITICAL SIGNAL TECHNOLOGIES INC.**

22600 Haggerty Road  
Farmington Hills, MI 48335  
Phone: 888/557-4462 • FAX: 800/325-5145

**CONTACT PERSONS**

Linda Livey, Project Director  
Phone: 800/848-9399  
Jeffrey S. Prough, CEO/President

**CRITICAL SIGNAL TECHNOLOGIES INC.**

22600 Haggerty Road  
Farmington Hills, MI 48335  
Phone: 888/557-4462 • FAX: 800/325-5145

**CONTACT PERSONS**

Linda Livey, Project Director  
Phone: 800/848-9399  
Jeffrey S. Prough, CEO/President

**SERVICE CATEGORY**

**PINELLAS COUNTY**

**PASCO COUNTY**

**EMERGENCY HOME ENERGY ASSISTANCE FOR THE ELDERLY**

Assists low income households containing a 60+elderly individual whose home heating or cooling source has been cut off or is in danger of being cut off and who lack a means to heat or cool the home.

**PINELLAS COUNTY DEPT. OF HUMAN SERVICES**

647 – 1 Avenue North  
St. Petersburg, FL 33701  
Phone: 727/582-7781 • FAX: 727/582-7912

2189 Cleveland St., Suite 230  
Clearwater, FL 33765  
Phone: 727/464-8400 • FAX: 727/464-8428

**CONTACT PERSONS**

Helena Kenny, Project Director  
Gwendolyn C. Warren, Director

West Pasco

**PASCO COUNTY HUMAN SERVICES**  
8620 Galen Wilson Boulevard  
Port Richey, FL 34668  
Phone: 727/834-3297 • FAX: 727/834-3339

East Pasco

13853 15th Street,  
Dade City, FL 33525  
Phone: 352/521-5173 • FAX: 352/521-5176

**CONTACT PERSONS**

Royetta Runyon, Project Director  
Adelaida Reyes, Director - Community Services Dept.

**HOMEMAKER**

Provides the accomplishment of specific home management duties performed by a trained homemaker in the home, under the supervision of a professional who has assessed the need for service and has responsibility for implementing the plan of care for the eligible client.

**GULF COAST JEWISH FAMILY AND COMMUNITY SERVICES, INC.**

14041 Icot Boulevard  
Clearwater, FL 33760  
Phone: 727/479-1800 • FAX: 727/507-4355

**CONTACT PERSONS**

Judy Rose, Project Director  
Ray Gadd, President/CEO

West Pasco

**COMMUNITY AGING & RETIREMENT SERVICES, INC.**

Rao Musunuru, M.D. Enrichment Center  
12417 Clock Tower Parkway  
Hudson, FL 34667  
Phone: 727/862-9291 • FAX: 727/862-9366

East Pasco

**CARES CRESCENT SERVICE CENTER**  
13906 South Fifth St.  
Dade City, FL 33525  
Phone: 352/518-9300 • FAX: 352/523-2330

**CONTACT PERSONS**

Robert Turnier, Project Director  
Doris Williams, Project Supervisor  
Bill Aycrigg, CEO

**SERVICE CATEGORY**

**INFORMATION AND ASSISTANCE**

Senior Helpline responds to an inquiry from a person, or on behalf of a person, regarding resources and available services. The person's needs are then determined and directed to a particular resource. Contact and follow-up with the resource is made for the person, as needed.

**LEGAL ASSISTANCE**

Provides legal advice and representation by an attorney (including, to the extent feasible, counseling or other appropriate assistance by a paralegal or law student under the supervision of an attorney), and includes counseling or representation by a non-lawyer when permitted by law, to older individuals with economic or social needs.

**PINELLAS COUNTY**

**AREA AGENCY ON AGING OF PASCO-PINELLAS, INC.**

9887 4th Street North, Suite 100  
 St. Petersburg, FL 33702-2451  
 Pinellas: 1/800/96-ELDER • 1/800-963-5337  
 FAX: 727/217-7615

If calling from outside the area, call 727/217-8111

**CONTACT PERSONS**

Beverly Burton, ADRC Director  
 Sally D. Gronda, Executive Director

**PASCO COUNTY**

**AREA AGENCY ON AGING OF PASCO-PINELLAS, INC.**

9887 4th Street North, Suite 100  
 St. Petersburg, FL 33702-2451  
 Pinellas: 1/800/96-ELDER • 1/800-963-5337  
 FAX: 727/217-7615

If calling from outside the area, call 727/217-8111

**CONTACT PERSONS**

Beverly Burton, ADRC Director  
 Sally D. Gronda, Executive Director

**GULFCOAST LEGAL SERVICES, INC.**

South Pinellas:

641 – 1 Street South, St. Petersburg, FL 33701  
 Phone: 727/821-0726 ext. 221 • FAX: 727/821-3340

North Pinellas:

314 S. Missouri Ave., Ste. 109  
 Clearwater, FL 33756  
 Phone: 727/443-0657 • FAX: 727/461-9160

**CONTACT PERSONS**

John Herbst, Project Director  
 John Cunningham, Executive Director

**BAY AREA LEGAL SERVICES, INC.**

**Senior Legal Helpline**  
 888-895-7873

West Pasco:

8406 Massachusetts Ave., Suite B-2  
 New Port Richey, FL 34653  
 Phone: 727/847-5494 • 727/848-2691  
 FAX: 727/842-1786

East Pasco:

104 West Meridian, Dade City, FL 33525  
 Phone: 352/567-9044 • FAX: 352/567-0681

Administrative Offices:

Riverbrook Professional Center  
 829 W. M.L. King Jr Blvd/2nd Floor  
 Tampa, FL 33603  
 Phone: 813/223-1343 • FAX: 813/232-1403

**CONTACT PERSONS**

Dick Motley, Esq., Project Director  
 Richard Woltmann, Executive Director

**SERVICE CATEGORY**

**PINELLAS COUNTY**

**PASCO COUNTY**

**NUTRITION**

Provides both congregate and home delivered meals to persons who are unable to prepare nourishing and well-balanced meals for themselves due to financial, social, physical, and/or mental limitations. Persons who attend nutrition sites have the opportunity to socialize with others their age and to be kept well informed of services and activities available to them.

**NEIGHBORLY CARE NETWORK**

13945 Evergreen Avenue  
Clearwater, FL 33762  
Phone: 727/456-0222 • FAX: 727/456-0229

**CONTACT PERSONS**

Marsha Coke, Service Director  
Debra Shade, CEO

**PASCO COUNTY ELDERLY NUTRITION PROGRAM**

8600 Galen Wilson Boulevard,  
Port Richey, FL 34668

Phone:

West Pasco - 727/834-3287

East Pasco - 352/521-5174

FAX: 727/834-3326

**CONTACT PERSONS**

Gabriel Papadopoulos, Project Director  
Diane Cunningham, Ass't. Project Director  
Adelaida Reyes, Director, Community Services Dept.

**TRANSPORTATION**

Provides travel from residences to Nutrition Sites, Adult Day Care Centers, social service agencies, medical facilities, and shopping centers.

**NEIGHBORLY CARE NETWORK**

13945 Evergreen Avenue  
Clearwater, FL 33762  
Phone: 727/571-4384 • FAX: 727/573-7781

**CONTACT PERSONS**

Deborah Lakenta, Project Director  
Debra Shade, CEO

**PASCO COUNTY PUBLIC TRANSPORTATION**

8620 Galen Wilson Boulevard  
Port Richey, FL 34668

Phone: 727/834-3456 (West Pasco)

813/235-6059 (Central Pasco)

352/521-4300 (East Pasco)

727/834-3200 (Administration)

FAX: 727/834-3344

Central Pasco TDD: 800/338-5430

**CONTACT PERSONS**

Michael H. Carroll, Transportation Manager  
Adelaida Reyes, Director, Community Services Dept.

## Directory of PSA 5 Focal Points/Senior Centers

### Senior Centers

Provide a place where older people can come together in order to socialize and maintain community involvement. Centers provide a program of activities and offer a variety of services for elderly participants.

### ◆ Community Focal Points

Places or mobile units in a community or neighborhood designated by the Area Agency on Aging for the co-location of service delivery to older persons.

### Pasco County

- ◆ **CARES Claude Pepper Senior Center**  
6640 Van Buren Street  
New Port Richey, FL 34653  
Phone: (727) 844-3077
- ◆ **CARES Crescent Enrichment Center**  
13906 Fifth Street  
Dade City, FL 33525  
Phone: (352) 518-9300
- ◆ **CARES Elfers Senior Center**  
4136 Barker Drive  
Elfers, FL 34680  
Phone: (727) 847-1290
- ◆ **CARES Rao Musunuru, M.D. Enrichment Center**  
12417 Clock Tower Parkway  
Hudson, FL 34667  
Phone: (727) 863-6868
- CARES Zephyrhills Senior/Community Center at Bentley Commons**  
38130 Pretty Pond Road  
Zephyrhills, FL 33540  
Phone: (813) 293-0987
- ◆ **Dade City Dining Site**  
13853 15th Street  
Dade City, FL 33525  
Phone: (352) 521-5151
- ◆ **Galen Wilson Dining Center**  
8600 Galen Wilson Blvd.  
Port Richey, FL 34668  
Phone: (727) 834-3317
- ◆ **Land O' Lakes Dining Site**  
6801 Wisteria Loop  
Land O' Lakes, FL 34638  
Phone: (813) 929-1200
- ◆ **Shady Hills Dining Site**  
15925 Greenglen Lane  
Shady Hills, FL 34610  
Phone: (727) 856-0879
- ◆ **Southgate Dining Site**  
5352 Charlotte Avenue  
New Port Richey, FL 34652  
Phone: (727) 834-3279
- ◆ **Summer Lake Villas Dining Site**  
4331 Fiji Dr.  
New Port Richey, FL 34653  
Phone: (727) 816-9757
- ◆ **Trilby/Lacoochee Dining Site**  
37504 Trilby Road  
Dade City, FL 33593  
Phone: (352) 583-4143

## Pinellas County

### **Bethlehem Center**

10895 Hamlin Boulevard  
Largo, FL 33774-5051  
Phone: (727) 596-9394

### **Clearwater Aging Well Center**

The Long Center  
1501 North Belcher Road  
Clearwater, FL 33765  
Phone: (727) 724-3070

### ◆ **Deaf and Hearing Connection of Tampa Bay**

7821 Seminole Boulevard  
Seminole, FL 33772  
Phone: (727) 399-9983

### ◆ **Dr. William Hale Senior Activity Center**

330 Douglas Avenue  
Dunedin, FL 34698  
Phone: (727) 298-3299

### ◆ **Enoch Davis Center**

1111 18th Avenue South  
St. Petersburg, FL 33705  
Phone: (727) 893-7134

### ◆ **Gulfport Multipurpose Senior Center**

5501 27th Avenue South  
Gulfport, FL 33707  
Phone: (727) 893-2237

### ◆ **Largo Community Center**

400 Alt Keene Road  
Largo, FL 33771  
Phone: (727) 518-3131

### **Oldsmar Senior Center**

127 State Street West  
Mail: 300 Commerce Blvd.  
Oldsmar, FL 34677  
Phone: (813) 749-1155

### ◆ **Palm Harbor Community Activity Center**

1500 16th Street  
Palm Harbor, FL 34683  
Phone: (727) 771-6000

### ◆ **Pinellas Park Senior Recreation Center**

7625 59th Street North  
Pinellas Park, FL 33781  
Phone: (727) 541-0776

### ◆ **Ridgecrest Community Center**

2253 119th Street North  
Largo, FL 33778  
Phone: (727) 584-4846

### **Senior Citizens Services**

1204 Rogers Street  
Clearwater, FL 33756-5903  
Phone: (727) 442-8104

### ◆ **Sunshine Multipurpose Senior Center**

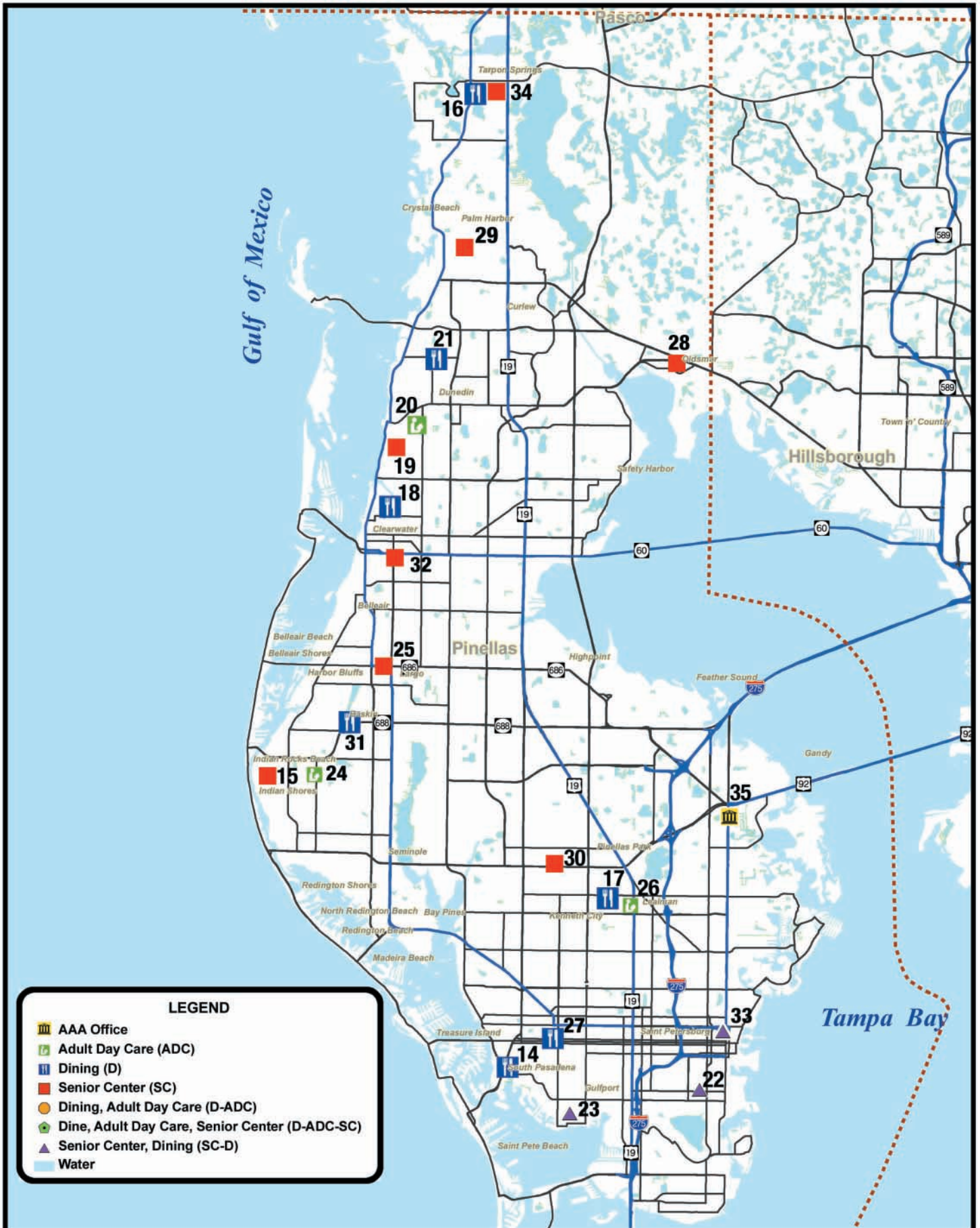
330 Fifth Street North  
St. Petersburg, FL 33701  
Phone: (727) 893-7101

### ◆ **Tarpon Springs Community Center**

400 South Walton Avenue  
Tarpon Springs, FL 34689  
Phone: (727) 942-5628



# PINELLAS COUNTY SERVICE SITES



Map prepared by Tampa Bay Regional Planning Council, 2011

## Pasco & Pinellas Service Sites – Adult Day Care, Dining and Senior Centers

KEY #	NAME	ADDRESS	CITY	Zip Code	Facility
<b>PASCO COUNTY</b>					
1	Claude Pepper Senior Center	6640 Van Buren St.	New Port Richey	34653	ADC/SC
2	Crescent Enrichment Center	13906 5th St	Dade City	33525	ADC/SC
3	Dade City Dining Site	13853 15th St.	Dade City	33525	D
4	Dynamic Seniors	4729 Allen Rd.	Zephyrhills	33541	ADC
5	Elfers Senior Center	4136 Barker Dr.	Elfers	34652	SC
6	Galen Wilson Dining Center	8600 Galen Wilson Blvd.	Port Richey	34668	D
7	Land O'Lakes Senior Center	6801 Wisteria Loop	Land O'Lakes	34638	D/SC
8	Rao Musunuru, M.D. Enrichment Center	12417 Clock Tower Parkway	Hudson	34668	SC
9	St. Elizabeth Episcopal Church Dining Site	5855 16th Street	Zephyrhills	33542	D
10	Shady Hills Dining Site	15925 Greenglen Lane	Shady Hills	34610	D
11	Southgate Dining Site	5352 Charlotte Ave	New Port Richey	34652	D
12	Summer Lake Villas Dining Site	4331 Fiji Drive	New Port Richey	34653	D
13	Trilby Dining Site	37504 Trilby Road	Trilby	33593	D
36	Area Agency on Aging Pasco-Pinellas Hudson Office	12417 Clock Tower Parkway	Hudson	34667	Office
<b>PINELLAS COUNTY</b>					
14	Bethany Towers	880 Oleander Way S.	South Pasadena	33707	D
15	Bethlehem Center	10895 Hamlin Blvd.	Largo	33774	SC
16	Citizens Alliance for Progress	401 E. Martin Luther King Jr. Dr.	Tarpon Springs	34689	D
17	Crystal Lakes Manor	4100 62nd Ave. N.	Pinellas Park	33781	D
18	Dr. Martin Luther King Jr. Neighborhood Family Center	1201 Douglas Avenue	Clearwater	33755	D
19	Dr. William Hale Senior Activity Center	330 Douglas Ave	Dunedin	34698	SC
20	Dunedin Adult Day Care	820 New York Ave.	Dunedin	34698	ADC
21	Dunedin Masonic Lodge	1297 Michigan Blvd.	Dunedin	34698	D
22	Enoch Davis Center	1111 18th Ave. S	St. Petersburg	33705	D/SC
23	Gulfport Multipurpose Center	5501 27th Ave. S.	Gulfport	33707	D/SC
24	Largo Adult Day Care Center	11095 131st St.	Largo	33774	ADC
25	Largo Community Center	400 Alternate Keene Rd.	Largo	33771	SC
26	Lealman Day Center	3455 58th Ave. N.	St. Petersburg	33714	ADC
27	Menorah Koshers Program	250 58th St. N.	St. Petersburg	33710	D
28	Oldsmar Senior Center	127 State St. West	Oldsmar	34677	SC
29	Palm Harbor Community Activity Center	1500 16th St.	Palm Harbor	34683	SC
30	Pinellas Park Senior Center	7625 59th St. N.	Pinellas Park	33781	SC
31	Ridgecrest Community Center	2253 119th Street North	Largo	33778	D
32	Senior Citizen Services	1204 Rogers St.	Clearwater	33756	SC
33	Sunshine Center	330 5th St. N.	St. Petersburg	33701	D/SC
34	Tarpon Springs Community Center	400 S. Walton Ave.	Tarpon Springs	34689	SC
35	Area Agency on Aging of Pasco-Pinellas St. Petersburg Office	9887 4th St. N., #100	St. Petersburg	33702	Office



# Area Plan Development

## Area Plan Development – Planning and Service Area 5

The Department of Elder Affairs extended the 2009-2011 Area Plan by one year. Therefore, this year the Area Agency on Aging will update the 2009-2012 Area Plan. The Update will be submitted to the Department of Elder Affairs. The plan identifies and prioritizes the needs of elders in Pinellas and Pasco counties and specifies what services will be provided to meet those needs. The area plan has two purposes: 1) to serve as a planning document which describes priority needs and sets forth goals, objectives, and outcomes to be undertaken on behalf of elders in Pasco and Pinellas counties; and 2) to fulfill a commitment to the Department of Elder Affairs as to the manner in which the AAA plans to utilize their funds and carry out administrative functions.

The major steps in the development of the Area Plan are:

- (1) Inventory, analysis, and assessment of the needs of older persons
- (2) Evaluation of community resources, including services, funding manpower, and facilities to meet the needs
- (3) Identification of barriers, deficiencies, or gaps in the service delivery system
- (4) Identification of solutions or services to fill unmet needs and/or bridge gaps in the service delivery system
- (5) Presentation of the Summary Plan Update of 2012 for public comment
- (6) Presentation of the Summary Plan Update of 2012 to the Area Agency on Aging's Advisory Council
- (7) Presentation of the Summary Plan Update of 2012 for review and approval by the Area Agency on Aging's Board of Directors
- (8) Submission of the 2012 Area Plan Update to the Department of Elder Affairs for review and approval.

The AAAPP utilizes needs assessment information to work with providers, as well as, public and private partners to develop a long-term care system that addresses the needs of all seniors and provides the support pertinent to aging successfully in the home and community. The AAAPP used a variety of methods to determine the needs of people in Pasco and Pinellas counties age 60 and older and their caregivers. The resources used to assess community needs included:

- The 2003-2004 DOEA Statewide Needs Assessment
- Statistical and demographic characteristics of older persons in the Planning and Service Area
- Analysis of available resources
- Waiting List data
- Public Hearing comments
- Information and Referral (Senior Helpline) inquiries

- The Florida Policy Exchange Center on Aging's Report on Caregiver Needs
- Needs Assessments completed by Pinellas County (2005), City of Clearwater (2006), and City of St. Petersburg (2007)
- Input by Advisory Council members

Taken together, these information resources help develop an overall picture of the needs of elders and facilitate planning an effective system of services in PSA 5.

The most detailed statewide assessment of needs for persons aged 60 and older was conducted by the Florida Department of Elder Affairs in 2003-2004. The AAAPP collaborated with the Department for this assessment. Findings were based on a survey of older Floridians conducted during the summer of 2003 and on special tabulations produced by the Census Bureau. The survey was completed by people age 60 and older residing in Florida and was undertaken by DOEA to determine the needs of elders residing in the community who were not already clients. The survey was comprehensive, covering the following 14 areas of need: living situation, self care limitations, household management task, caregiving, health and health promotion, information and assistance, nutrition, senior centers, transportation, advocacy and perspective on aging, housing, abuse, neglect and exploitation, volunteerism, and employment. A complete copy of the needs assessment results, "Assessing the Needs of Elder Floridians, 2004," is maintained at the AAAPP office.

The comparison of needs assessment data and the available community resources enabled the Area Agency to identify gaps, barriers, and deficiencies in the service delivery system. The Area Agency on Aging selected mechanisms to fill the unmet needs and/or bridge gaps in the service delivery systems. Available mechanisms include: funding of a service under Older Americans Act or Community Care for the Elderly, advocacy efforts to acquire additional funding for a service and/or revision of service guidelines, coordination with existing service agencies, location and development of new service providers, and state/national advocacy to secure needed legislation and/or allocations.

The Area Agency on Aging includes in its Area Plan proposed mechanisms to fill the unmet needs and/or bridge the gaps in the service delivery system. During this plan cycle the Area Agency on Aging has developed programmatic objectives, strategies/action steps that fall under strategic goals consistent with the Department of Elder Affairs and Administration on Aging. Following are the goals established by the Florida Department of Elder Affairs:

- Enable elders, their families and caregivers to experience a high quality of life through easy service access, home and community-based supports, and long-term care options
- Promote communities statewide that value and meet the needs of elders
- Empower older persons to stay active and healthy
- Ensure the rights of older people and prevent their abuse, neglect and exploitation
- Maintain effective and responsive management

At the federal level, the goals in the Strategic Action Plan of the Administration on Aging include:

- Empower older people, their families, and other consumers to make informed decisions about, and to be able to easily access, existing health and long-term care options
- Enable seniors to remain in their own homes with high quality of life for as long as possible through the provision of home and community-based services, including supports for family caregivers
- Empower older people to stay active and healthy through Older Americans Act services and the new prevention benefits under Medicare
- Ensure the rights of older people and prevent their abuse, neglect and exploitation
- Maintain effective and responsive management

The Area Agency on Aging has proposed to allocate Older Americans Act funds to the following services during 2012:

## I. PINELLAS COUNTY

Adult Day Care  
Caregiver Support  
Chore Services  
Congregate Meals\*  
Counseling  
Disease Prevention and Health Promotion  
Emergency Alert Response

Home Delivered Meals\*  
Homemaker  
Information and Referral/Assistance  
Intake  
Legal Assistance  
Recreation  
Transportation

## II. PASCO COUNTY

Adult Day Care  
Caregiver Support  
Chore Services  
Congregate Meals\*  
Counseling  
Disease Prevention and Health Promotion  
Emergency Alert Response

Home Delivered Meals\*  
Homemaker  
Information and Referral/Assistance  
Intake  
Legal Assistance  
Transportation

\* Includes Nutrition Education, Nutrition Counseling and Outreach

The Area Agency on Aging will continue to advocate for the utilization of multiple funding sources to meet identified service needs. The Agency also will make efforts to encourage organizations to aggressively recruit older persons as volunteers; to regularly provide the media with positive information on the status, opportunities, and activities of the elderly; and to facilitate the integration of social, health, and long-term care services.

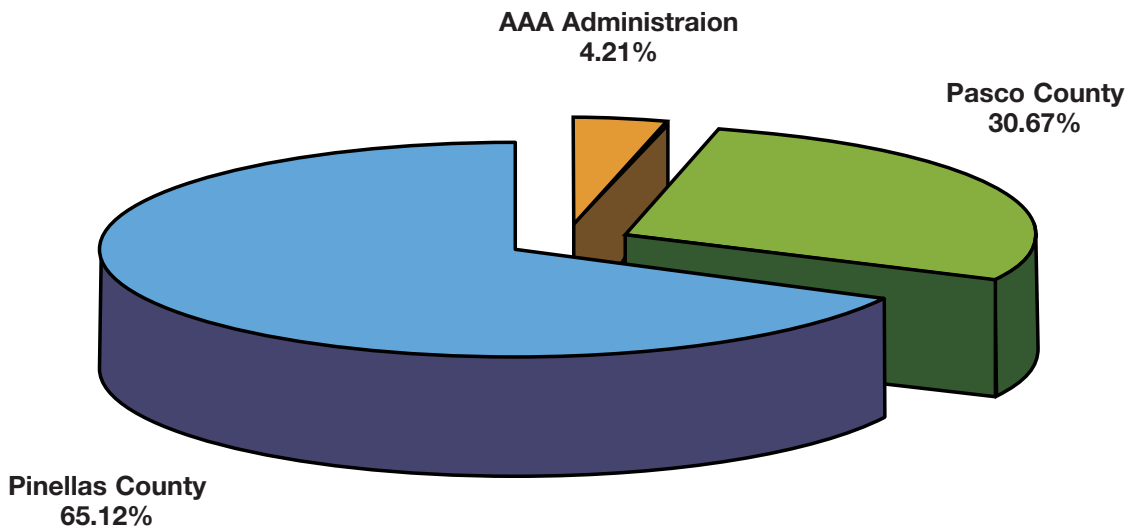


# Proposed Services & Funding Levels

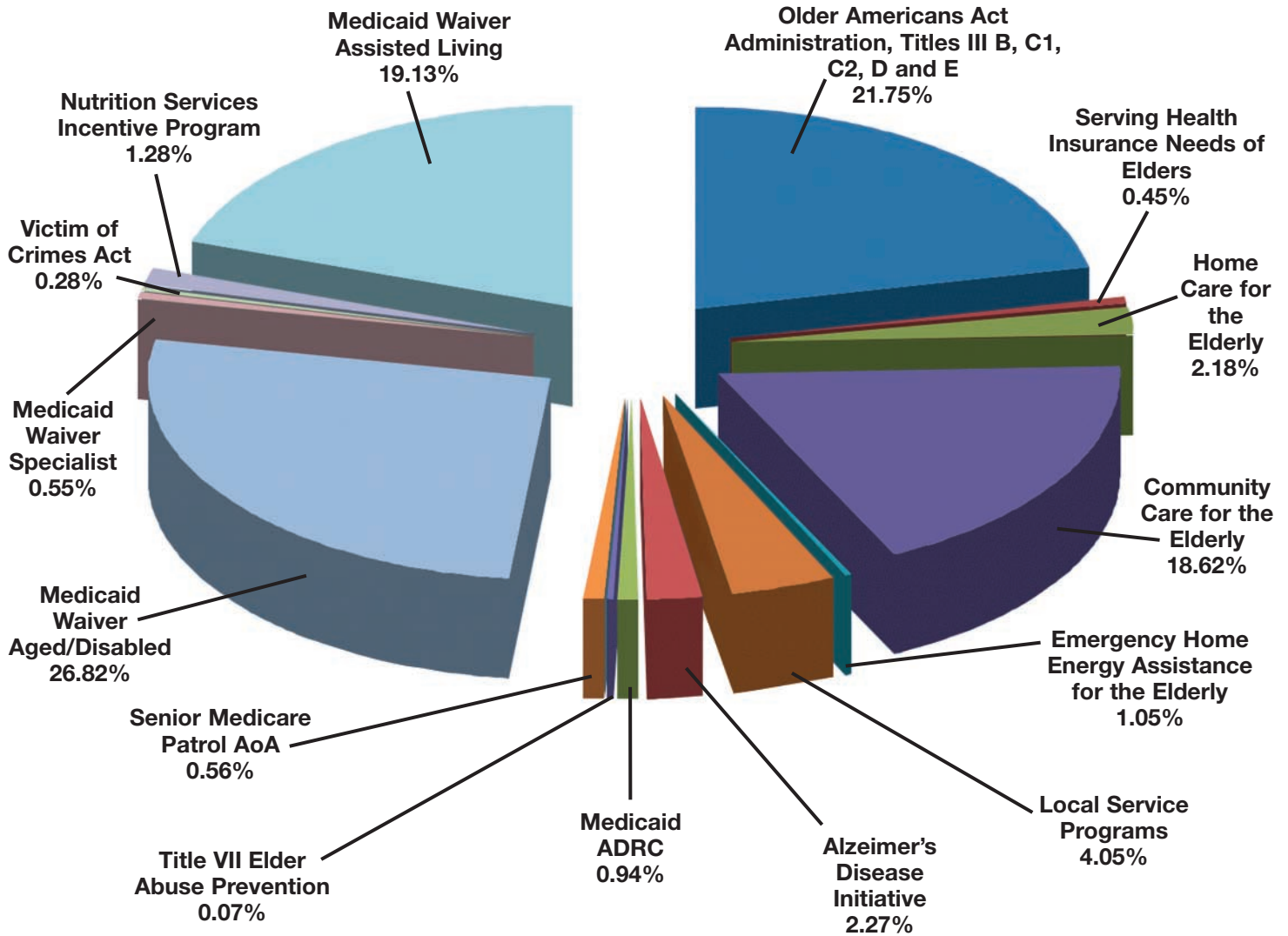
## Summary of PSA 5 Funding

Older Americans Act Allocation	5,797,858
Community Care for the Elderly General Revenue	5,651,993
Other General Revenue - Local Service Programs	1,208,863
Other Funded Programs	16,761,166
Local Area Network	175,623
Older Americans Act Administration	677,231
General Revenue Administration	28,540
Local Service Program Administration	33,792
Community Care for the Elderly Administration	68,071
Home Care for the Elderly Administration	78,002
Medicaid Waiver Specialist	169,954
Emergency Home Energy Assistance Program Administration	60,724
<b>Total</b>	<b>30,711,817</b>

## PSA 5 Funding Distribution % of Administration and Service Funding



## State and Federal Funding By Program



## Proposed Services and Funding Levels By County

### Pasco County

### FY 2012 Older Americans Act

	2011* Current Continuation OAA - Allocation	2012 Proposed Continuation OAA - Allocation	2011 General Revenue Continuation	2012 General Revenue Continuation	Increase/ Decrease + or -
<b>Adult Day Care</b>	215,618	215,618	45,489	45,489	0
<b>Chore Services</b>	109,393	109,393	26,735	26,735	0
<b>Counseling Gerontological/Mental Health</b>	34,817	34,817	7,816	7,816	0
<b>Emergency Alert</b>	6,322	6,322	7,256	7,256	0
<b>Homemaker</b>	150,968	150,968	23,506	23,506	0
<b>Information &amp; Assistance</b>	78,274	78,274	16,505	16,505	0
<b>Intake</b>	36,273	36,273	0	0	0
<b>Legal</b>	80,272	80,272	20,272	20,272	0
<b>Transportation</b>	210,714	210,714	48,406	48,406	0
<b>Nutrition</b>					
<b>Congregate Dining</b>	244,168	237,586	72,745	72,745	-6,582
<b>Home Delivered Meals</b>	526,075	519,295	48,493	48,493	-6,780
<b>Caregiver Support</b>	323,149	323,149	0	0	0
<b>LSP Respite</b>	0	0	33,436	33,436	0
<b>Title III D Medication Management/ Health Support</b>	137,683	137,683	0	0	0
<b>Total</b>	<b>2,153,726</b>	<b>2,140,364</b>	<b>350,659</b>	<b>350,659</b>	<b>-13,362</b>

\*The allocations reflect a mid-year 2011 reduction of 1.44% in Federal OAA Funds for administration and services. This reduction is anticipated to carry forward to 2012 as reflected in the 2012 proposed allocations.

## Proposed Services and Funding Levels By County

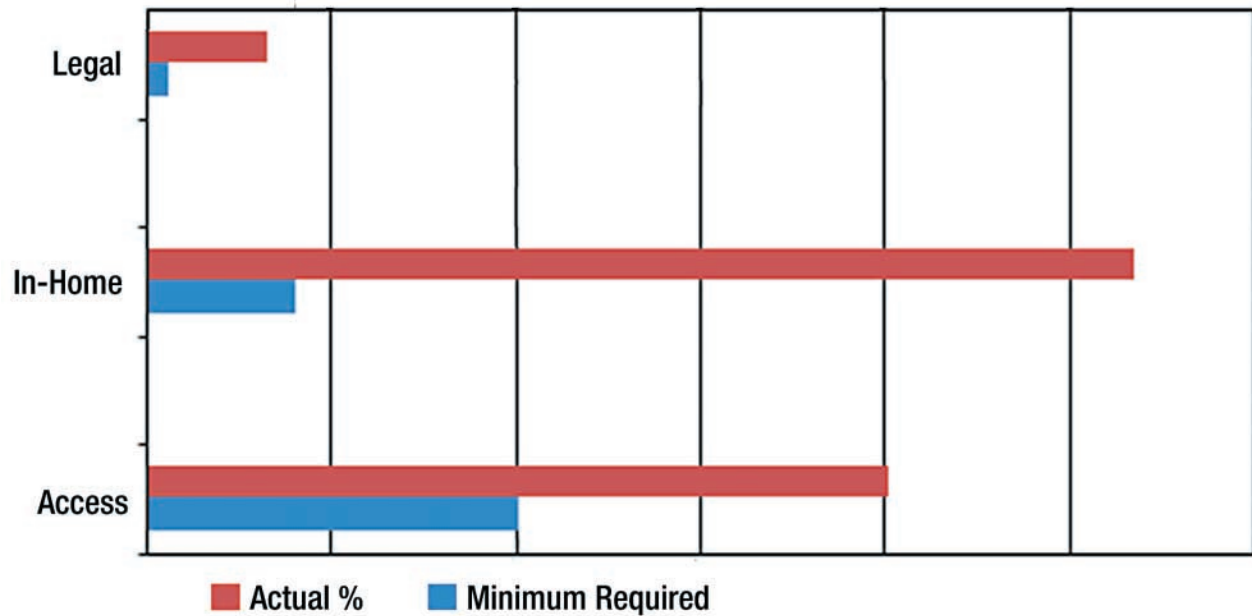
### Pinellas County

### FY 2012 Older Americans Act

	2011* Current Continuation OAA - Allocation	2012 Proposed Continuation OAA - Allocation	2011 General Revenue Continuation	2012 General Revenue Continuation	Increase/ Decrease + or -
<b>Adult Day Care</b>	379,641	379,641	61,998	61,998	0
<b>Chore Services</b>	177,613	177,613	32,910	32,910	0
<b>Counseling Gerontological/Mental Health</b>	172,096	172,096	47,979	47,979	0
<b>Emergency Alert</b>	20,810	20,810	7,256	7,256	0
<b>Homemaker</b>	191,999	191,999	38,623	38,623	0
<b>Information &amp; Assistance</b>	157,085	157,085	16,505	16,505	0
<b>Intake</b>	84,638	84,638	0	0	0
<b>Legal</b>	67,182	67,182	15,713	15,713	0
<b>Recreation</b>	7,001	7,001	4,544	4,544	0
<b>Transportation</b>	473,501	473,501	168,105	168,105	0
<b>Nutrition</b>					
<b>Congregate Dining</b>	781,418	788,000	0	0	6,582
<b>Home Delivered Meals</b>	756,805	763,585	301,818	301,818	6,780
<b>Caregiver Support</b>	373,557	373,557	0	0	0
<b>LSP Respite</b>	0	0	72,135	72,135	0
<b>LSP Pharmacy/Exercise</b>	0	0	90,619	90,619	0
<b>Title III D Medication Management/ Health Support</b>	786	786	0	0	0
<b>Total</b>	<b>3,644,132</b>	<b>3,657,494</b>	<b>858,204</b>	<b>858,204</b>	<b>13,362</b>

\*The allocations reflect a mid-year 2011 reduction of 1.44% in Federal OAA Funds for administration and services. This reduction is anticipated to carry forward to 2012 as reflected in the 2012 proposed allocations.

## Older Americans Act Service Level Requirements



	Minimum Required	Actual %	Amount Distributed
Access	20.00%	40.12%	919,574
In-Home	8.00%	53.45%	1,225,232
Legal	1.00%	6.43%	147,454
			2,292,260

**Access:** Transportation, Outreach, Information, Assistance, Case Management

**In-Home:** Homemaker, Home Health Aide, Visiting, Telephone Reassurance, Chore Maintenance, In-Home Respite, Adult Day Care

**Legal:** Legal

## 2011 thru 2012 Community Care for the Elderly

	Pasco	Pinellas
<b>Case Management/Case Aide Intake</b>	<b>199,090</b>	<b>742,832</b>
<b>Spending Authority</b>	<b>145,245</b>	<b>145,245</b>
<b>Total</b>	<b>1,342,814</b>	<b>3,076,768</b>
	<b>1,687,149</b>	<b>3,964,845</b>

### **SERVICES**

Adult Day Care	Legal Assistance
Adult Day Health Care	Material Aid
Caregiver Training & Support	Medication Management
Chore	Occupational Therapy
Companionship	Other
Counseling	Personal Care
Emergency Alert Response	Pest Control
Enhanced Chore	Physical Therapy
Escort	Respite Care
Facility Based Respite	Risk Reduction Financial
Health Support	Shopping Assistance
Home Delivered Meals	Skilled Nursing
Home Health Aide	Specialized Medical Equipment, Services and Supplies
Homemaker	Speech Therapy
Housing Improvement	Transportation

## 2011 - 2012 Other Funded Programs

### Pasco County

**2011-12  
Allocation**

#### **Other Funded Programs**

Senior Medicare Patrol	51,650
Home Care for the Elderly - Case Management/Case Aide	22,368
Home Care for the Elderly - Subsidy	200,640
Alzheimers Disease Initiative	261,961
Medicaid Waiver Aged Disabled	2,033,658
Medicaid Waiver Assisted Living	2,112,317
Medicaid Benefits - ADRC	144,793
Nutrition Services Incentive Program	108,984
Emergency Home Energy Assistance Program	198,349
Title VII Elder Abuse Prevention	11,000
Victims of Crime Assistance for Elders	42,236
Serving Health Insurance Needs of Elders	41,163
<b>Total</b>	<b>5,229,119</b>

## 2011 - 2012 Other Funded Programs

### Pinellas County

**2011-12  
Allocation**

#### **Other Funded Programs**

Senior Medicare Patrol	120,518
Home Care for the Elderly - Case Management/Case Aide	40,748
Home Care for the Elderly - Subsidy	327,548
Alzheimers Disease Initiative	433,994
Medicaid Waiver Aged Disabled	6,203,612
Medicaid Waiver Assisted Living	3,762,988
Medicaid Benefits - ADRC	144,793
Nutrition Services Incentive Program	284,414
Emergency Home Energy Assistance Program	64,149
Title VII Elder Abuse Prevention	11,000
Victims of Crime Assistance for Elders	42,236
Serving Health Insurance Needs of Elders	96,047
<b>Total</b>	<b>11,532,047</b>

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	Ve Shing "Nancy" Kau	Commissioner Henry Wilson

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## STAFF

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Helen King, <i>Deputy Director</i>	Patricia Hanson, <i>Intake Specialist</i>
Kathy Guy, <i>Chief Financial Officer</i>	Leah Carr, <i>Medicaid Client Services Specialist</i>
Beverly Burton, <i>ADRC Director</i>	Terry Kinderman Preston, <i>Medicaid Client Services Specialist</i>
Tawnya Martino, <i>Program Director</i>	Chrysti Reichert, <i>Medicaid Benefits Counselor</i>
Marilyn Rupp, <i>Director of Planning and Evaluation</i>	Celeste Johnson, <i>Medicaid Benefits Counselor</i>
Jason Martino, <i>Program Administrator</i>	Marian Walker, <i>Medicaid Benefits Counselor</i>
Tony Escobales, <i>Data/IT Support Manager</i>	Chris Eger, <i>Service Analyst</i>
Margie Stafford, <i>LAN Administrator</i>	Kathy Cornwell, <i>Victim Advocate</i>
Sue Samson, <i>Associate Planner</i>	Cathy Stallings, <i>Victim Advocate Coordinator</i>
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Jennifer Nettles, <i>Program Manager</i>	Nancy Rosario, <i>SMP Administrative Assistant</i>
Joanne Cox, <i>Project Coordinator</i>	Janet Alexander, <i>Caregiver Specialist</i>
Hubert Ayers, <i>Fiscal Services Coordinator</i>	Jody Ferguson Hensler, <i>Caregiver Specialist</i>
Laura Hurley, <i>AP/Payroll Clerk</i>	Tracy Barrows, <i>Information and Assistance Coordinator</i>
Susan Collacchioni, <i>Senior Accountant</i>	Kasey McMahon, <i>Information and Assistance Specialist</i>
Lauren Baer, <i>Medicaid Waiver Specialist</i>	Kevin O'Connor, <i>Information and Assistance Specialist</i>
Peggy Herlache, <i>Medicaid Waiver Specialist</i>	Cyndi Rennick, <i>Information and Assistance Specialist</i>
Debra Maulorico, <i>Medicaid Waiver Specialist</i>	Brenda Black, <i>Administrative Secretary</i>
Grace Cunliffe, <i>Intake Specialist</i>	Pam Campbell, <i>Receptionist/Office Assistant</i>