

**AREA AGENCY ON AGING OF PASCO-PINELLAS, INC.
BOARD OF DIRECTORS MEETING MINUTES
HELD AT AAAPP CONFERENCE ROOM, 9549 KOGER BLVD
ST. PETERSBURG, FL 33702
MARCH 18, 2024**

Board Members Present

President, Stuart Strikowsky
Vice President, Anne Corona
Treasurer, David Alvarez
Barbara Sheen Todd
Charlie Justice, Commissioner, Pinellas Board of County Commissioners
Lena Wilfalk
Julie Hale
Judge George Jirotko, 6th Judicial Circuit
Chris Comstock
Virginia Rowell
Lisa Shippy-Gonzalez

Board Members Not Present:

Secretary, Audrey Baria
Mai Vu

Others Present on Teams

Paula O'Neil, PhD
Seth Weightman

Others Present in Person:

Ann Marie Winter, Executive Director, Area Agency on Aging of Pasco-Pinellas
Kerry Kimball Marsalek, Chief Operating Officer, Area Agency on Aging of Pasco-Pinellas
Kristina Jalazo, Vice President of Finance, Area Agency on Aging of Pasco-Pinellas
Christine Didion, Director of Program Accountability, Area Agency on Aging of Pasco-Pinellas
Matthew McKenna, Data/IT Specialist, Area Agency on Aging of Pasco-Pinellas
Nora Fitzpatrick, Executive Assistant, Area Agency on Aging of Pasco-Pinellas
Colleen Flynn, Legal Counsel, Area Agency on Aging of Pasco-Pinellas

Agenda Item #1 – Call to Order

The Area Agency on Aging of Pasco-Pinellas, Inc. Board of Directors meeting was held on Monday, March 18, 2024, in the AAAPP Conference Room, 9549 Koger Blvd., St. Petersburg, FL 33702. President Stuart Strikowsky called the meeting to order at 9:33 a.m.

Agenda Item #2 – Introduction of Audience

President Stuart Strikowsky invited the audience to introduce themselves, which they did.

Agenda Item #3 – Public Meeting Notice

President Stuart Strikowsky announced the meeting was publicly noticed.

Agenda Item #4 – Roll Call

Ms. Ann Marie Winter, Executive Director called the roll. A quorum of board members was present.

Agenda Item #5 – Public Comments for Items on Agenda

There were no public comments for items on the agenda.

Agenda Item #6 – Change Healthcare

Kerry Marsalek, COO, provided a summary of the Change Health Care cyberattack and its impact on our Veteran Direct Program.

Agenda Item #7 – Consent Agenda

Judge George Jirotko requested to pull agenda items Agenda Item #7A from consideration. Commissioner Charlie Justice made the motion to approve the Consent Agenda absent the aforementioned item. Judge George Jirotko seconded the motion. None opposed, motion carried.

Agenda Item #8– Item(s) for Discussion from the Consent Agenda

Judge George Jirotko asked if a committee had been formed to discuss holding additional Board meetings in Pasco County, as mentioned in Agenda Item #13 in the February 2024 Board minutes. Ann Marie Winter, Executive Director, said that the committee had been formed and will meet immediately after the April 2024 Board Meeting. Judge George Jirotko made the motion to approve Agenda Item #7A. Commissioner Charlie Justice seconded the motion. None opposed, motion carried.

Agenda Item #9 – Strategic Plan 2022-2025 Workgroup Semi-Annual Report

President Stuart Strikowsky invited the Board Members who serve as champions for the four Strategic Plan goals to provide updates on their progress. Commissioner Charlie Justice provided an update on the work of the Marketing Workgroup, specifically the branding update. President Stuart Strikowsky provided an update on the work of the Funding Workgroup, including their work on increasing gifts, training board members, and increasing planned giving. Lena Wilfalk provided an update on the work of the Workforce Workgroup, including their work on increasing active volunteers and examining staff compensation. Julie Hale provided an update on the work of the Services Workgroup, noting the challenges involved in identifying qualified vendors and providers, and continuing to identify gaps and unmet needs. Judge George Jirotko made the motion to approve the update of the Strategic Plan Goals. Lena Wilfalk seconded the motion. None opposed, motion carried.

Agenda Item #10 – Acknowledgment of Barbara Sheen Todd, Board Member

Stuart Strikowsky, AAAPP Board President acknowledged Barbara Sheen Todd's 22 years of service to the AAAPP Board of Directors.

Agenda Item #11 – New AAAPP Logo

Commissioner Charlie Justice, Chair of the Marketing Workgroup, reminded the Board of the discussions that led to the decision to refresh the agency's logo. He shared the new logo and thanked the committee members, staff, and professional brand consultant who worked on this project. Julie Hale made the motion to approve the new AAAPP logo. Virginia Rowell seconded the motion. None opposed, motion carried.

Agenda Item #12 – Swearing In Ceremony

Judge George Jirotko swore in the re-elected Directors and elected Officers of the Area Agency on Aging of Pasco Pinellas. The re-elected Directors are Julie Hale, Lena Wilfalk, and Mai Vu. The elected officers are Stuart Strikowsky, President, Anne Corona, Vice President, David Alvarez, Treasurer, and Audrey Baria, Secretary.

Agenda Item #13 – Terms of Office

Ann Marie Winter, Executive Director, presented the Terms of Office of the members of the Board of Directors. This is for information only and does not require a Motion to Approve.

Agenda Item #14 – 50th Anniversary Celebration Update

Ann Marie Winter, Executive Director, provided an update on the preparation for the Annual Luncheon. This is for information only and does not require a Motion to Approve.

Agenda Item #15 – 2024 State of Florida Legislative Session

Ann Marie Winter, Executive Director, provided a summary of the 2024 Legislative Session as it related to relevant AAA funding and issues. This is for information only and does not require a Motion to Approve.

Agenda Item #16 – AAAPP Annual Report

Kerry Marsalek, COO, presented the 2023 AAAPP Annual Report. She noted the agency's highlights of the past year and acknowledged the dedication of the Board, Advisory Council, and staff.

Agenda Item #17 – Affirmative Action Plan (AAP)

Ann Marie Winter, Executive Director, shared the agency's AAP for 2024. She explained that an AAP is a management plan for ensuring that covered federal contractors are providing applicants and employees with equal employment opportunities. An AAP documents the organizational structure, demographic composition of the workforce, and policies, practices, and procedures that the company will use to make sure that qualified applicants and employees are receiving an equal opportunity to apply and compete for jobs, promotions, training, and other employment opportunities. Virginia Rowell made the motion to approve the Affirmative Action Plan. Dr. Paula O'Neil seconded the motion. None opposed, motion carried.

Agenda Item #18 – President's Report

None.

Agenda Item #19 – Executive Director's Report

Ann Marie Winter, Executive Director, reviewed her Executive Director's Report for March 2024. She provided an update on the Housing Impact Grant and announced that Congress has included our senior housing project in its 2024 spending bill, directing \$1.2 million in funding to the agency. Ms. Winter also provided an update to the Housing Workgroup projects and shared more details about the Change Health Care cyberattack.

Agenda Item #20 – Board Members’ Comments

Judge George Jirotko noted that two community champions, Judge John Lenderman and former Sixth Judicial Circuit’s Public Defender Bob Dillinger recently passed away. Julie Hale called attention to a 5-part series in the Tampa Bay Times about corporate investors buying up homes in the region and the impact it is having on the local housing market.

Agenda Item #21 – Open Agenda/Public Comments

None.

Agenda Item #22 – Adjourn

There being no other items for discussion the meeting adjourned at 10:45 a.m.

Respectfully Submitted,

Audrey Baria, Secretary

Nora Fitzpatrick
Recording Secretary

Approved if signed

Date _____